



Annet Communications
eBusiness Architects

Over the last few years we have been witnessing sweeping advances in technology, especially in the areas of telecommunication, Internet, computers and computing. In the current Global Village scenario, where business boundaries have thinned and geographic barriers no longer an impediment, business enterprises are presented with phenomenal opportunities and with it heightened global competition. Adapting to new technologies has become mandatory for an enterprise to succeed and maintain an edge over competition.

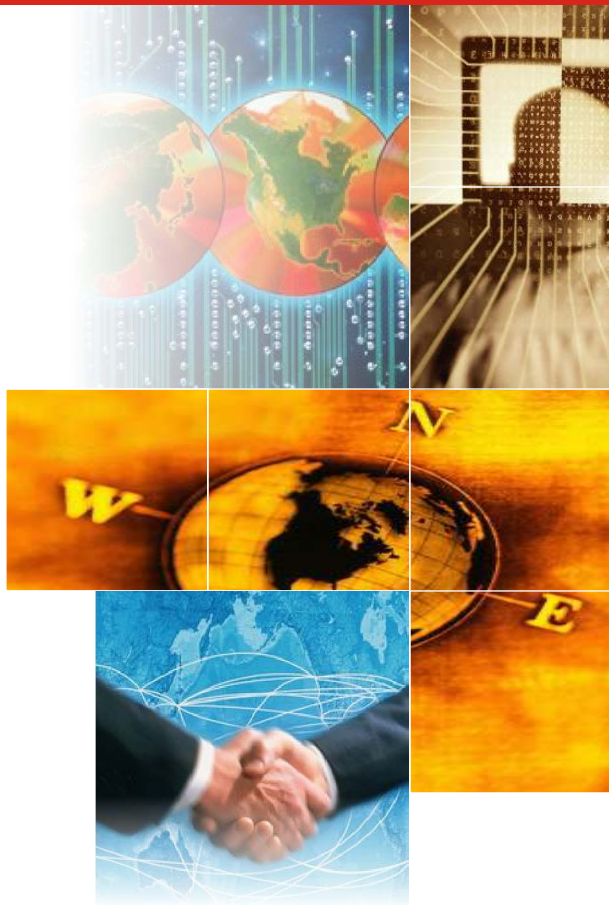
In order to meet this changed scenario, more and more business houses are left with no choice but to have their applications Internet enabled, incorporate highly

interactive multimedia features to maximize reach and retention value and manage their data intelligently in a distributed environment. This requirement has spawned a new paradigm in computerization. This paradigm is the integration of three powerful technologies Internet, Multimedia, and Client / Server computing technology.

Annet Communications, with years of proven expertise in all three areas has a primary focus to deliver wired and wireless business solutions that are Internet enabled, incorporate appealing and yet cost-effective multimedia features and in a scalable Client / Server computing environment

Services Portfolio

Annet communications provides software development and consulting services to clients worldwide. Our key service focus comprise



Comprehensive eBusiness Solutions

Annet, with a team of dedicated and experienced professionals, provides timely, cost-effective and quality solutions in the areas of:

Online commerce that includes development of highly transaction oriented **eTailing solutions** (B2C), comprehensive online **portal solutions** that include **business portals** (B2B and C2C) and Knowledge Portals (EKP), **mCommerce** (mobile commerce) solutions and **Enterprise Application Integration** Solutions.

Web-enabling services

Annet provides expert solutions for **web-enabling** existing and legacy applications, there by leveraging on investments and at the same time modernizing these applications to adhere to changing technology and business requirements.

Interactive Multimedia Solutions

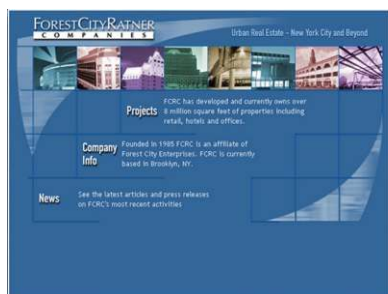
With a team of graphic designers, programmers, integrators and other creative professionals Annet delivers highly interactive and rich multimedia solutions to clients worldwide. Our services focus includes **electronic publishing, corporate information packs, interactive game development**, media rich applications (Content development, Content re-purposing, Content conversion etc.) and development of interactive multimedia based **information Kiosks**.

Generic business Application solutions

Annet's team of professionals has a vast experience in providing comprehensive software solutions for general business applications using **Client / Server** technology. These areas include, manufacturing, retail, real estate and service industry applications.

On-site Consulting

Annet has a dedicated division that provides **onsite consulting services** to meet your needs for Information Technology professionals. Annet's ability to draw and retain highly skilled and dedicated professionals provides Annet an advantage to meet most customers' special manpower requirements.



Engagement Models



Annet provides software development services to clients worldwide through:

Offshore development from our development center in Mumbai, India.

Onsite development services where our professionals are assigned at client site.

Offsite development from our Proximity Development Centers

Additionally, Annet can set up **Dedicated Offshore Software Facilities** for clients worldwide in our development centers in India. The dedicated facility offers some unique benefits. These include:

Dedicated to a specific client and functions as an extension of the Client's own systems department

Cost effectiveness through reduction in overheads for the client, and lower employment costs in India

Assured team size and skills level through out the lifecycle of the facility, among a host of other benefits.



Processes & Procedures

Annet employs proven techniques, processes and procedures through out the software development lifecycle and ensures timely, cost-effective and quality solutions for its customers worldwide.

Annet maintains high quality standards in software development through its commitment to ISO 9001 and CMM.

Skills & Infrastructure

RDBMS (Oracle, Sybase, MS SQL Server), GUI and Object Oriented front-end application tools, Web application development tools, CASE, Multimedia authoring, graphics, Video & Audio tools, web development tools that include JAVA, EJB, J2EE, J2ME, JSP, XML, WML, Cold Fusion, VB, HTML, XML, WML, WebLogic, Vignette, Verity, ATG Dynamo among a host of other tools and environments.

Annet has a large software development infrastructure and a growing team of certified professionals (IT professionals and domain experts). Annet professional team undergo regular training on various emerging technologies as part of our skills upgrade program.

All of our team members are certified Microsoft, Sun or Macromedia professionals in their respective areas of expertise.





Annet Communications is a rapidly growing software development and consulting organization providing services in eBusiness solutions, mCommerce applications, client-server applications, multimedia content & applications development and on-site consulting. With a subtle blend of technology expertise and strategic approach we provide the perfect link to complete the value chain for our clients.



Our expert group of functional and creative professionals address information technology projects specializing in Wired and Wireless Web development, customized software solutions including multimedia content development, primarily towards international business opportunities.

Annet Communications, for its pioneering work in the Indian Internet community, has extensively featured in all major newspapers and magazines in India. We have also been featured on BBC World India Business Report, CNBC Web week and STAR News.

Annet Communications is a Microsoft Certified Solutions Provider (MCSP) and a member of the Microsoft Software Developers Network.

A member of the Microsoft Site Builder Network (SBN). Accredited with Level 2 status for advanced site builders creating high-traffic, interactive sites using advanced Web technologies such as Dynamic HTML, channels, ActiveX controls, NetShow, and Active Server Pages (ASP). Annet Communication programmers are also accredited Level 3 members as Microsoft Certified Professionals.



A member of the International Webmasters Association - supporting the Pro-Ethics community.

Annet Communications received the 1999 CHIP Web award for The Best Indian Website, for its E-commerce site www.indishop.com

With worldwide operations spanning clientele in North America, Europe and Asia, Annet Communications positions itself as the global architects in eBusiness.



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