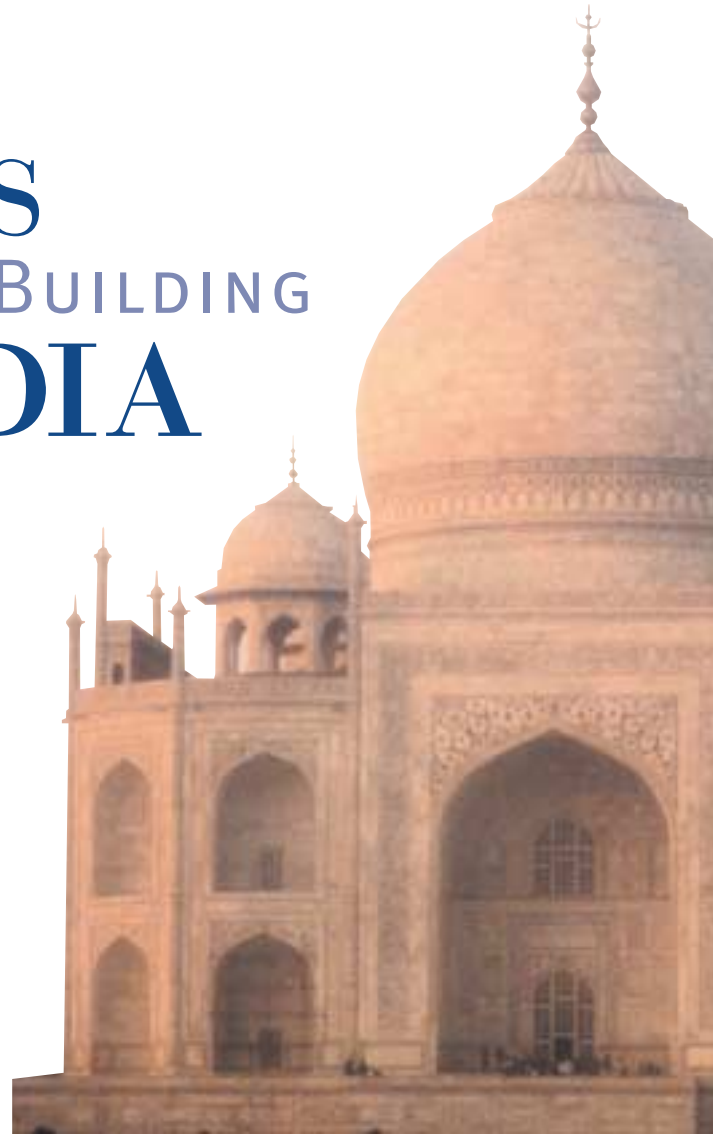


ROYAL INDIAN RAJ

INTERNATIONAL CORPORATION



LEADERS  
IN BUILDING  
THE NEW INDIA



# India



# ROYAL INDIAN RAJ

CAPITALIZING ON THE OPPORTUNITY

THE NEXT ECONOMIC SUPERPOWER

## THE AWAKENING GIANT



Change is the engine of economic opportunity – and India is a country undergoing unprecedented change.

Prior to 1991, India's state dominated industrial policy hampered its vibrant entrepreneurial sector and restricted foreign investment and the entrance of new technologies.

In 1991, sweeping economic reforms removed the barriers to trade and foreign investment. The result is a booming economy that is expected to surpass Japan's and China's within the next decade. The emergence of such an immense market presents foreign investors with an extraordinary opportunity.

## THE LARGEST DEMOCRACY IN THE WORLD

India is the largest sovereign democratic republic in the world with a population of one billion. It is the second largest nation in Asia and the 4th largest economy in the world, (\$2,144.1 billion). Of this population, India has the world's fastest growing and largest middle class population, estimated at approximately 350 million. The country is comprised of 26 states and six union territories and is the world's second largest English-speaking nation. India has provided a stable democratic environment during its 50 years of independence and has a well-developed judiciary system based on British civil law.

### KEY STATISTICS

- India is the second largest nation in Asia and its \$2,144.1 billion economy is the 4th largest economy in the world.
- India ranks 3rd in the **World Market Growth Index**.
- India's middle class population of approximately 350 million is the world's largest and fastest growing.
- India has the world's second largest pool of highly educated technical and scientific manpower in the world.
- A thriving capital market exists, comprised of 22 stock exchanges and over 6000 listed companies.
- India is a conducive foreign investment environment with current account convertibility for foreign investors.
- India's industrial growth rate is currently at 11%.
- India's GDP in 1991 was 0.8%.
- The average real GDP growth was 5% between 1992 and 1998. In 1999 it was 5.7%.
- The inflation rate in 1991 was 16%. By 1999 it had dropped to 2%.
- India's fiscal debt is 5.1% of the GDP.
- India is a member of the G-20 group of nations, rated AAA by the World Bank.
- India has never defaulted on a debt payment and is a member of the Multilateral Investment Guarantee Agency, a World Bank affiliate that provides insurance against political risks.

### RIRIC – UNLEASHING THE GROWTH POTENTIAL OF THE INDIAN ECONOMY.

Royal Indian Raj International Corporation (RIRIC) is an Overseas Corporate Body (OCB) incorporated in Nevada with executive offices in Vancouver, New York and New Delhi.

India's national policy makers have recognized the need to quickly advance into the twenty-first century through rapid upgrade of the country's basic infrastructure and have introduced policies and incentives to accelerate their introduction.

RIRIC acts as a conduit for advanced technologies in those essential infrastructure categories accorded **high priority status** by the government of India. The company implements these leading edge technologies and products in strategic alliance with world-class international corporations.

The following priority infrastructure sector categories have been targeted.

- Urban Infrastructure and Housing
- Road Building and Road Recycling
- Broadband Communications and IT Networks
- ECommerce/IT and Education Applications
- Broadcast Content, Entertainment, and Theme Parks

Each sector is being developed into full-scale industrial corporations to meet India's essential needs with products, goods and services creating an integrated systemic approach to meet market demands.

### OUR VISION

RIRIC is first among western companies recognizing the potential of the emerging economic environment in the wake of economic and structural reforms in India. The company's senior management comprises successful international business executives who thoroughly understand all aspects of conducting business in India.

Their vision, therefore, is to take a principal role in India's growth as it becomes increasingly competitive, dynamic and inviting to foreign investment and technology. In short, RIRIC's objective is to be a leading force in building the new India.

### OUR STRATEGY

RIRIC partners with global leaders in priority infrastructure sectors (Urban Infrastructure and Housing, Road Building and Road Recycling, Broadband Communications and IT networks,



Dr. Monmohan Singh, Architect of India's sweeping economic reforms greets Mr. Collins Benjamin, President, Royal Indian Raj International Corporation.

eCommerce/IT and Education Applications and Broadcast Content and Entertainment Development). Successfully utilizing proven international corporate models, RIRIC applies these to the nascent opportunities of the newly opened Indian marketplace. Thus placing the company in a unique position to use its businesses in India in a systemic and strategic manner.

RIRIC has all necessary documentation to advance on all sectors in a perfectly integrated approach to upgrading of key infrastructures such as a national road building, industrial scale housing, national broadband Wireless-ISP network, national digital dispatch network, education and entertainment.

### RIRIC IS WELL CONNECTED FOR SUCCESS

RIRIC management has diligently forged powerful international alliances and obtained strategic political connections in India. The result is that the company has extensive industry and government contacts at the highest levels including federal leaders and state ministers.

**These connections prove invaluable to proceeding with localized investment in the Indian market.**

“...India is one of the most exciting emerging markets in the world...”





# RIRIC

IS THE CONDUIT FOR  
CHANGE IN INDIA



# INDIA

ECONOMIC BOOM  
GENERATES DEMAND

## MASTER DEVELOPMENT PLAN – MAXIMIZING THE OPPORTUNITY

The company's **Master Development Plan** introduces leading edge technologies through a systemic integrated business strategy that will roll out over a five year period.

High technology revenues are generated from RIRIC's national digital dispatch, national high speed broadband network, its integrated B2B/ASP interface and distance education systems, each with their own transactional fees.

By providing satellite direct to home television and WonderWorks India, Disney-style theme parks, RIRIC will capture the entertainment market through cross promotion with their high tech ventures and Broadcasting Network. Commercial and residential construction will be linked to highway recycling and construction.

Ultimately, the master plan encompasses and incorporates a number of synergistic interrelationships between the individual business units and sectors. Through RIRIC's guidance and directives, these interrelationships develop increased opportunities as each unit adds support and services to the others, building a stronger whole unattainable in any other structurally modeled format. Corporate value and positioning is therefore greatly increased.

The **Master Development Plan** addresses these 5 critical business sectors and will be initiated in a phased manner, beginning in 2001.

### Business Sector 1 – Urban Infrastructure and Housing

- Addtek Strangbetong's large-scale industrial, commercial and residential construction technology
- Proposed 12,000 residential units and 1,000,000 square feet commercial project

### Business Sector 2 – Road Building and Road Recycling

- Addtek-Strangbetong Highway Construction Technology
- Martec's Road Recycling Technology

### Business Sector 3 – Broadband Communications and IT Networks

- National Digital Dispatch Communications Network
- National Highspeed Wireless Internet Service Provider Network
- Multi function Ka/Ku Band Satellite for country wide broadband coverage
- India Space and Research Organization (ISRO) Advanced Interactive television technology for Rural India
- Vista Voice and Data Inc.
- Cisco
- Wi-lan
- Lucent

### Business Sector 4 – eCommerce/IT and Education Applications

- B2B/ASP's Application System Web Platform Provider for India's Internet using RIRIC's W-ISP Infrastructure
- A Network for Knowledge Distribution, Training and Learning
- Governmental Computerized Lotto India
- Advanced Interactive Educational Television Technology
- Our 25 Software Development companies forming RIRIC's eTechnologies Software Development Group include:
  1. Corel Corporation
  2. LogicSoft
  3. E-Conquest
  4. North American CyberUniversity

### Business Sector 5 – Broadcast Content, Entertainment Industry and Theme Parks

- Broadcast Media Development for Entertainment and Education
- WonderWorks India Theme Parks
- Licenses and hardware for direct to home (DTH) satellite broadcasting and VSAT Applications
- Major television production to meet increased broadband capacity made possible by RIRIC Communications Infrastructure
- Knowledge Network India
- Indian Business Network (IBN)
- WonderChannel India (WCI)

RIRIC is developing each enterprise into viable corporations, and each will synergistically expand the scope of commerce for all the other enterprises.

RIRIC is finalizing all necessary applications, with technical support from the

Indian Department of Telecom (DOT) and the Indian Space Agency (ISRO), for the following licenses; TV broadcast, orbital frequency license, hub uplink license, rural telephony licenses, and as recent legislation now permits, direct to home cable service.

## OPENING FOR BUSINESS



In 1991, new policies liberalized the Indian economy and the restrictions that previously hindered the conduct of business operations in India were dismantled. Rapid urbanization, the introduction of electronic media, increasing domestic and foreign travel and a growing demand for education are rapidly changing the nature of consumerism in India.

## INDIA'S HUGE EMERGING MARKET

India has been propelled into the Global Marketplace. Today, of the top ten economies, India is now placed fourth as well as being ranked fourth by the Foreign Investor Confidence Index.

India has experienced a 10-year GDP growth rate of over 5% per year, and analysts expect 7.2% for 2000/2001. The country can also boast the second largest pool of technical and scientific manpower in the world (next only to the U.S.) an industrial growth rate of 11% per annum, and an inflation rate of only 2% per annum. These impressive statistics have created a huge pent-up demand among the nation's 350 million middle class consumers.

## ROYAL INDIAN RAJ POSITIONED FOR OUTSTANDING INVESTMENT RETURNS

Today, sociological changes, rapid urbanization, the introduction of electronic media, increasing domestic and foreign travel and a growing demand for education are rapidly changing consumer patterns in India.

The development of infrastructure programs has become paramount as the

rapidly expanding economy continues to fuel greater demand among India's huge middle class for the advanced facilities and services taken for granted among Western nations.

By identifying and meeting key consumer needs, RIRIC will bring value to the country while providing outstanding investment returns.

## THE RIGORS OF CRACKING INDIA'S MARKETS

RIRIC has developed a strategic plan and key relationships that quickly and efficiently remove the roadblocks to foreign investment, and curb regulations and bureaucracy that would normally affect implementation of its business units if not countered. The company's diligent planning and preparation has placed RIRIC in a uniquely advantageous position. By combining North American business thinking with key Indian industry and governmental relationships, RIRIC is ahead in both domestic and foreign business planning in every economic area the company is entering.



“Global Realtors Eyeing India – The opportunities here are mind-boggling”

states Mr. Andrew Irvine, General Secretary of FIABCI (International Real Estate Federation) Times of India.



**FIRST TO MARKET ADVANTAGE...  
HOW RIRIC DID IT.**

RIRIC is one of the first western companies to envision the extraordinary potential of India's emerging market, and to actively seek out and make strategic alliances in order to capture first mover advantage.

**TO CAPITALIZE ON THE POTENTIAL, RIRIC MOVED QUICKLY TO...**

- Secure the support of India's government**  
 Because of RIRIC's extensive contacts at the highest levels of state and federal governments, Single Window Agency Clearances (SWC) in key infrastructure sectors have been secured.  
  
 The lack of SWCs have been barriers to entry for foreign businesses. They provide guaranteed access to land, power and water, scarce commodities in India, as well as relief from export and domestic taxes, and other overseas and bureaucratic government complexities.
- Align with global leaders in each industry sector**  
 Partnerships are already in place with world-class corporations who possess revolutionary advances in technology that RIRIC will introduce to the Indian market.
- Understand the diversity and complexity of India**  
 The Principals have a long history of involvement with India. RIRIC corporate objectives will be directed through subsidiary companies based in India.
- Demonstrate the security of investing in India**  
 Contracts are already signed for construction projects. A financial security initiative and risk management plan is in development with strict adherence to GAAP accounting and other western procedures required for securing investment with full repatriation of profits.

“The success of India’s computer software industry is testimony to what the country can achieve via an outward-oriented and competitive industrial sector.”

Singapore Prime Minister Goh Chock Tong, while visiting India

**RIRIC'S INTEGRATED STRATEGY**

RIRIC's Master Development Plan will see the rollout of major technical infrastructure initiatives that will be characterized by convergence, connectivity and the rise of commerce over a five-year period.

Complementary to technical infrastructure developments, RIRIC will also proceed with a number of knowledge based infrastructure developments that contribute to the overall synergy. The integrated nature of RIRIC's telecommunications strategy will enable entry of millions of

Indian citizens to the global Internet world through wireless fixed (PC's and web appliances) and mobile wireless (laptops, pda's and other portables) computing environments.

The company will profit through all the transactions that result from its integrated approach whether from tolls on highways, fees for wireless digital dispatch transactions or mortgages on houses that it constructs.

“India faces a housing shortage of 80 million units.”  
“Urbanization is driving the rapid expansion of the middle class, putting demand on existing housing stock and creating a greater desire for higher quality housing.”

Builders Association of India

to obtaining the approvals necessary to proceed.

Through a strategic relationship with Scandinavia's largest construction group, AB Strangbetong, the world's leader in industrial building technology, RIRIC is introducing advanced building technologies into the Indian marketplace. This provides middle class Indian families with the quality they are seeking while generating a timely return on investment.

**ROAD BUILDING AND ROAD RECYCLING**

Huge revenue potential resides in upgrading India's highway system – the third largest network in the world. The infrastructure has mostly not been replaced since 1947, yet freight traffic increased 92 times from 1951-1995 while vehicular traffic has increased from 27.5 million in 1995 to 54 million today.

India is well aware of the need for a modern transportation infrastructure, and RIRIC has agreements to provide highway construction. In lieu of road tolls, RIRIC has negotiated easement rights to either side of the highways that will generate significant long-term revenues.

Furthermore, RIRIC has joined with Martec Recycling Corporation, developers of state-of-the-art equipment for the 'hot-in-place' recycling of asphalt pavement. Martec's highly efficient system removes and recycles the old road as it replaces it with the new. The alliance brings together all the components required to upgrade India's highways and expressways in a timely, cost-effective and environmentally supportive manner.

To address this exploding demand, Royal Indian Raj International Corporation is implementing strategic high tech infrastructures.

**URBAN INFRASTRUCTURE AND HOUSING**

To help address the woefully inadequate urban infrastructure and the enormous shortage of quality housing for India's growing middle class, RIRIC is engaged in industrial, commercial and residential building applications.

RIRIC has formed alliances with the National Building and Construction Corporation, the Greater Noida Development Authority, and the Delhi Development Authority to build 12,000 residential units and 1,000,000 square feet of commercial space in three communities around Delhi. RIRIC's high level contacts have paved the way





“Internet users in India are expected to grow from 2.3 million in 2000 to 70 million by 2003.”

Goldman Sachs, (Business Week, 2000)

**HIGH TECH INFRASTRUCTURE AND SERVICES**



To address this exploding demand, Royal Indian Raj International Corporation is implementing strategic high tech infrastructures.

**RIRIC's Broadband Communications Network:**

The company is implementing a number of communications initiatives including a nationwide Broadband Data Communications network using a hybrid of advanced Wireline and Wireless technologies on which is offered a Wireless-ISP with an international satellite and oceanic-fibre gateways. This provides Wireless Internet and rural telephony services to the five key cities of New Delhi, Mumbai, Bangalore, Chennai and Hyderabad, with fibre along the connecting highways. In addition, high-speed broadband is made available to the greater portions of the rural countryside, covering some 400 million individuals with a communications umbrella.

**RIRIC's National Digital Dispatch Network:**

The need for a reliable, economical wireless communication system for business and industry will be met by our strategic partnership with Digital Wireless Corporation. India will soon get its first truly packetized Internet Protocol mobile radio system that is GPS enabled and fully encrypted, and incorporates advanced features for person-to-person, person-to-group, and group-to-group critical communications management.



**RIRIC's e-Commerce:**

RIRIC's knowledge strategy approach will combine existing off the shelf software already developed for the Indian market and abroad, with a Linux platform to provide Indian businesses with an Application Service Provider (ASP) platform. This will rapidly allow their development of B2B commercial transactions, as well as providing them with the additional required business systems and training to be competitive in the global market. At a fraction of automation costs, a business can be up and running within a few hours.

**RIRIC's e-Technologies Group:**

India's software exports boast the highest growth rate of any export in the world. RIRIC's e-Technology Group combines the development power of over 25 experienced software companies with over 300 software engineers. Already existing software products, can be packaged for overseas markets. Wholly created software products, designed to make computing more reliable and efficient, are also targeted at key demand international markets.

**Lotto India:**

There is no viable competitor in the market for an electronic lottery in India. The excitement of the 6/49 format, large potential winnings and a media transparent computerized system places RIRIC in

a position of great opportunity in one of the world's fastest growth sectors located in one of the world's largest nations. The *Whole World Lottery Guide* estimates that annual turnover for India is \$8 billion, placing it in the world's top six lottery nations. Utilizing the Royal Indian Raj International Corporation Broadband network, Lotto India becomes a quick and easy implementation finally bringing secure and reliable electronic lottery to the 350 million middle class market.

**Local, Distance and Mass Education:**

Employing strategic advanced multimedia compression technologies, Advanced Interactive and RIRIC will provide India with media transparent interactive education systems. Content is developed

in association with North American University and a coalition of internationally recognized universities.

**BROADCAST CONTENT, ENTERTAINMENT AND THEME PARKS**

Recognizing the convergence of entertainment, communications and computers, RIRIC has made significant progress to position itself as a major player in broadcast and entertainment through a unique contractual relationship with Antrix, the business arm of the Indian Space Research Organization. Antrix, with their high level political, technical and marketing support is making application for RIRIC for the following licenses: TV Broadcast, Direct to Home television service, Hub Uplink and rural telephony.

RIRIC has formed a partnership with WonderWorks Inc., developers of special effects, movies, and interactive television. They are the second largest theme park

builder in the world. Utilizing their expertise, RIRIC is developing a world-class entertainment complex that will attract millions from the huge untapped markets of India and South-East Asia. The company envisions an attraction that would contend with such established leaders as Disney World and Universal Studios.

Through it's Broadband Network, satellite connection, eTechnology Software Development Group, strategic connections with regulatory boards, the world's second largest entertainment development company and two primary educational alliances, RIRIC is positioned to be a leader in the burgeoning entertainment industry.

With tourism experiencing rapid growth over the past five years – 6% compared to the world average of 3% – comes an urgent need to develop tourism related services such as entertainment facilities and high-end accommodation. RIRIC will be there, providing those services.

“India to be the favorite Asian equity market for Institutional investors in 2000.”

Morgan Stanley Dean Witter

“...India's computer software sector, now about \$4 billion, could increase to \$80-90 billion in six to eight years. There is nowhere on Earth you can find that kind of growth rate.”

US News & World Report



## CORE COMPETENCIES OF RIRIC



## THE NEXT ECONOMIC SUPERPOWER

### A STRONG AND EXPERIENCED MANAGEMENT TEAM

Manoj C. Benjamin C.E.O. and Chairman and Collins Benjamin, President are Canadians of Indian origin according to their non-resident Indian (NRI) status which provides them special business status within India. Their astute business acumen combined with their relationships within their homeland, gave them the foresight to see how the 1991 liberalization of the Indian economy would lead to exciting business opportunities.

By positioning themselves through a well thought out and disciplined approach in conjunction with a team of experienced international advisors, seasoned executives and strategic alliances, they have been able to build an unusual opportunity.

The management of RIRIC now intends to apply its combined resources to value creation and generating consistent and superior returns for the company and its shareholders.

### AN UNPRECEDENTED INVESTMENT OPPORTUNITY

RIRIC is a significant and substantive business opportunity offering the potential

for very strong growth and appreciation of stock and corporate value.

The firm anticipates listing on senior American, European and Singaporean exchanges within its Strategic Corporate Development Plan.

The company will achieve its objectives through the merit of its marketing insights, the power of its strategic alliances and the value of its commercial, political and community relationships. It is these proven advantages that uniquely position the company to capture the timely and incredible opportunity presented by this emerging economic superpower... the New India.

For more information on RIRIC and the investment opportunity, contact us at:

**Website** [www.royalindianraj.com](http://www.royalindianraj.com)

**E-mail** [info@royalindianraj.com](mailto:info@royalindianraj.com)

**Tel** 604.685.7442

**Fax** 604.685.7413

**Address** Suite 2450  
1066 West Hastings Street  
Vancouver, BC  
Canada V6E 3X1

Royal Indian Raj International Corporation is a socially responsible company committed to high standards of ethical and humanitarian dealings and profitable enterprise. Its endeavors are dedicated to the people of India whose economic destiny has arrived.

— Manoj C. Benjamin, C.E.O. and Chair, Royal Indian Raj International Corporation

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### BOARD OF DIRECTORS

#### Mr. Manoj C. Benjamin, Chairman, Vancouver, Canada

Mr. Benjamin's degrees in business laid a foundation for extensive, successful experience and senior positions in property development, commercial and residential construction across Canada. His business acumen and experience provide Royal Indian Raj International Corporation with vision and energy.

#### Mr. Collins Benjamin, President, Vancouver, Canada

Built upon the experience of managing a nation-wide development-construction consortium, Mr. Benjamin has established extensive contacts throughout North America, Europe and India. This experience and these relationships have been used strategically to move RIRIC strategically with efficiency.

#### Mr. Mohan Gurnani, New Delhi, India

President, Federation of Associations of Maharashtra; Chairman, New Bombay Merchant's Chamber; Co-Chairman of Indian Merchant's Chamber. One of New Bombay's leading Developers and Builders as well as owner of a manufacturing plant.

#### Mr. George Parthemos, Director, New York, U.S.A.

J.D. Washington and Lee University; M.B.A., New York Graduate School of Business; President, BMP Capital Resources Inc. Mr. Parthemos brings an extensive range of experience in securities including senior positions at Shearson Lehman Brothers, Inc.; Chemical Bank; Meridian Investment Company; Assistant Attorney General, State of Ohio.

#### Mr. Xenios L. Xenopoulos, Nicosia, Cyprus

Graduate, Faculty of Law, University of Athens; Post-Graduate studies, University College, London, UK and The University of Leicester, England. Admitted to Cyprus Bar, 1972. Established his legal firm in 1973. President Cyprus Bar Association, 1994-1997, 1997-2000; Deputy Secretary General of International Bar Association for Europe (East).

### LEGAL FIRMS

#### Campney and Murphy, Vancouver, Canada

Broad based practice specializing in the high tech industry and international trade with extensive Asian and American legal networks.

#### Davis and Company, Vancouver, Canada

Western Canada's largest legal firm with offices in Japan and extensive Asian and European networks; broad-based practice specializing in international trade, entertainment industry.

### AUDITORS

#### KPMG, Vancouver, Canada

Global firm with offices throughout North America and India.

Address: 511, World Trade Centre, Babar Road, New Delhi 110001, India.

### STOCK TRANSFER AGENT

#### Signature Stock Transfer, Addison, Texas, U.S.A.



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INTERNATIONAL CORPORATION

Suite 2450  
1066 West Hastings Street  
Vancouver, BC  
Canada V6E 3X1

**Website** [www.royalindianraj.com](http://www.royalindianraj.com)  
**E-mail** [info@royalindianraj.com](mailto:info@royalindianraj.com)  
**Tel** 604.685.7442  
**Fax** 604.685.7413