

Expotile plays host to a wide assortment of companies and products so whatever your needs, taste or budget, you are sure to benefit from your visit. Highlighted below are just some of the exhibitors you can expect to see at the show.

# At a glance



Opiocolour Glass Mosaics

#### BCT

Showcasing their newly launched Candy and Corinthian tile brands - a range of plain and patterned field tiles with matching borders and trims. These include BCT's unique new format 'four in one' tile design, which they believe will revolutionise the market for small format tiles. BCT has also entered into a number of successful partnerships with some of the UK's top designers, including British design duo Hinchcliffe and Barber, who will be showing some of their designs - exclusive to BCT - on the stand.

#### Bisazza UK Ltd

In addition to two new ranges being introduced to the UK at the show - Luxor and Petra - Bisazza will be announcing the opening of its new UK service centre, scheduled to coincide with Expotile.

#### Castyle

Showing their Axent and The Distinctive Tile brands, both of which feature new 10x10 designs. Castyle are also expanding their contract decorating business, with design portfolios available on their stand.

#### Fincibec

Products from three brands - Monocibec, Naxos and Century - will be on show.

#### Grout Doctor

Showing a new range of electric grout removing machines.

#### Instarmac Group plc

Showing their recently launched ULTRA range of tile adhesives and grouts.

#### Mapei

Introducing a number of new products, including: the Mapetex system, a completely removable installation system for ceramic tiles which can also be used as an anti-fracture membrane and can be laid directly onto fresh screeds; Adisilex P10, a cement-based brilliant white adhesive specially for glass mosaics and ceramic; and an exciting new coloured grout range - Ultracolor - which consists of 26 varied shades. New packaging featuring bold colours, clear labelling, product information and usage instructions is also being unveiled.

#### Metalkitsch

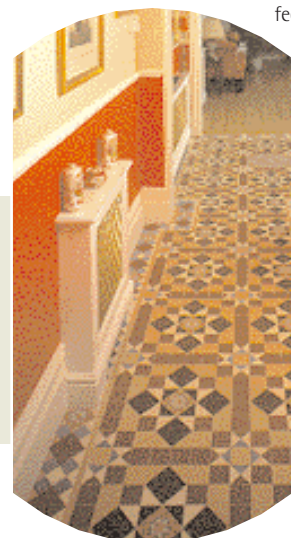
Launching two more amazing patterns of textured stainless steel formed into tiles, along with an entire range of electrical accessories including plugs, switches and even data points all mounted in tiles. The two new patterns are 'Bedrock', a stunningly funky heavy texture inspired from a cave wall and 'Pebbles', a lighter, subtler pattern that gives a feeling comparable to a stainless steel dry stone wall!



Pamesa Ceramica



BCT



Original Style



Tile & Marble Collection



Winchester Tile Co.

#### Mosaics Direct

Showing their range of mosaics.

#### Neptune Shipping Agency

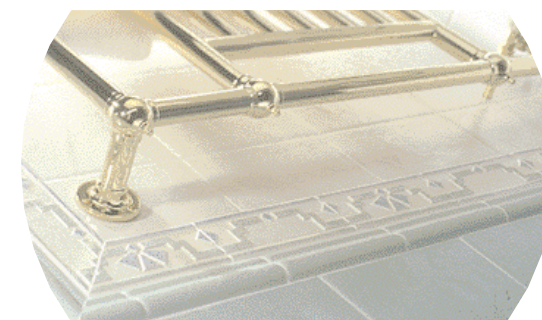
Neptune is a family business which blends traditional values with high technology computerised consignment tracking. One of the leading freight forwarders in the UK, particularly in the ceramic tile industry, they provide comprehensive solutions to global freight.

#### Opiocolour Glass Mosaics

This leading French company manufacture glass mosaic tiles for indoor and outdoor decoration, swimming pools, bathrooms, steam-rooms, jacuzzi, facades, etc. This year, their range has expanded considerably, both in colours and sizes. New series include the Sublimes, the Nautilus and Riviera.

#### Original Style

Showing several new ranges, including: Reflections 20, an exciting new series of rustic, 8" co-ordinated tiles and hand-crafted boarders; a collection of Matt and Satin finish field tiles in a huge range of colours; and extensions to the existing La Belle Cuisine series, including hand-painted 'Delft' fruits in beautiful shades of blue.



Pilkington's Tiles

#### Pamesa Ceramica

Launching their Pizzara range of floor tiles in six colours - they reflect a slate appearance with the added benefits of a porcelain product. This range is suitable for most markets including domestic, contract and specification for hotels, pubs etc. Also introducing their new marketing package, designed to show their vast range of products to the best effect in a variety of outlets.

#### Pilkington's Tiles

Revealing their latest designs, products and projects.

#### Pisani

The UK's largest specialist importer of natural stone is introducing The Fiorella Range of limestone tiles. Also showcasing marble tiles from Spain, produced using the innovative Visenova technology.

#### RAK Ceramics

One of the world's leading producers of high quality ceramic wall and floor tiles, gres porcellanato and sanitarywares, their latest computerised high pressure water jet cutting machine enables them to produce infinite designs with prestigious and individual patterns to personalise each and every project. They can also offer unpolished or polished full slabs for various applications like floor and wall claddings.

#### Rubi Tools (UK)

Launching new table saws and demonstrating an electric cutting machine.

#### Tile & Marble Collection

Exclusive representatives of the largest factory in the Middle East producing Jerusalem Stone. This high quality limestone is fully stocked in the UK in 7 different colours, and is available in various sizes and finishes. 21,000 square metres of Antique Gold Jerusalem Stone was used on the floor at San Diego International Airport. Also displaying Travertine, available in various different sizes and finishes.

#### Totalstone

Showing innovative decorative panels, made of polyester and fibreglass, reproducing the look of a wide variety of stone, wood and brickwork and used for cladding walls, arches, pillars and vaults.

#### Unilux

Showing a complete range of contract flooring products in addition to their ever-increasing tiling accessory range.

#### Winchester Tile Company

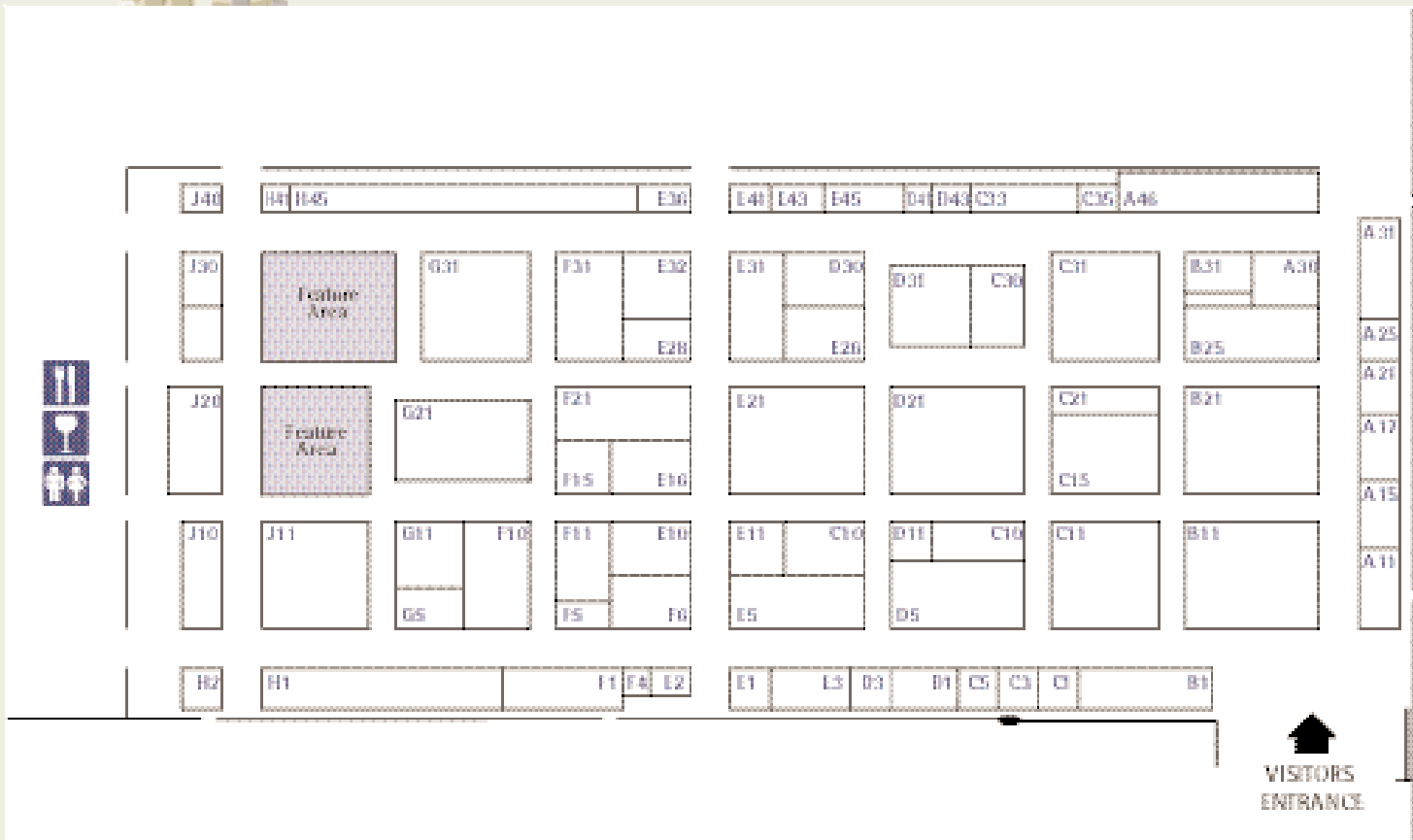
Each decorated tile is individually painted by their skilled artists, using the wide range of colours in their hand-painting colour palette. Winchester Tiles are also renowned for the large range of superb single glaze colours, offering the customer an almost limitless choice of colour schemes.

#### Zydeco

Demonstrating a new concept, Chimera, associated with Zydeco's Aurora range of handmade English wall tiles. Chimera is a fusion of ceramic tile and glass, or bonded glass mosaics, to form decorative features in each tile.

Be sure to look out for some of the industry's leading lights, including Pilkington's Tiles, BCT, Original Style, Pamesa Ceramica, Bisazza, RAK Ceramics and Pisani.

[www.expotile.co.uk](http://www.expotile.co.uk)



hall

Floorplan and Exhibitor list are correct at time of going to press

Company Name	Stand	Company Name	Stand	Company Name	Stand
Alberti e Santi Et C. snc.	D03	Ernie Rogers	C03	Porcelanatto s.a.	E26
Andywrap Eurofilm Ltd	F04	Fila Products	E11	R.A.K. Ceramics	J11
Aquacut	D11	Fincibec	C11	Responsive Designs	A25
Assopiastrelle	F05	Flaviker srl	G11	RMC ReadyPak	G21
Axent	E41	Germans Boada s.a	A46	Rubi Tools (UK)	A46
Azurra	D41	Groundwork (Terracotta & Stone) Ltd	J10	Saime Ceramiche dal 1938	G05
B.C.T	B11	Grout Doctor	E11	Schluter Systems	E31
B.C.T	B21	Howtex Adhesives	B25	Shackerley(Holdings)Ltd	D10
Bisazza UK	F10	IB Tile Agency	H01	Strata Natural Stone	C21
Bright Ideas	E16	Instarmac Group PLC	J20	Thai Mosaic & Ceramics Ltd	F21
British Overseas & Export Trading Ltd.	C15	Kaindl Flooring	A31	The Life Enhancing Tile Co	E43
Brixton Pottery	E01	Kwik Split	J30	The Tile Association	E05
Casdron	E03	Mandarin Tiles	D31	The Winchester Tile Company	E45
Casenostre	E36	Mapei (UK) Ltd	E21	Tile & Marble Collection	B31
Castyle	E41	Metalkitsch Ltd	A21	Tiles and Accessories Export S.L	D43
CAT Ltd	C32	Mimex Srl.	F06	Tile UK	B01
Cecrisa Revistmentos Ceramicos	E10	MVC Handywrap	H41	Totalstone	F15
Ceramica Mirage spa	D10	Neptune Shipping Agency Limited	F11	Ultra Tile Adhesives Et Grouts	J20
Cembril Blunn Ltd	E28	Off The Wall	E01	Unilux	E02
Ceramic Logistics	C30	Oldstones	F15	Warmup Plc	E02
Ceramix	A17	Opiocolor	A11	Weber Building Solutions	B25
Daniele Camoni	C11	Original Style Ltd	D21	Welbeck Tiles	C35
Decolines	H43	Pamesa Ceramica	D05	Zydeco	A15
Distinctive Tile Company	E41	Pilkington's Tiles Ltd	G31		
English Country Pottery Ltd	E01	Pisani	C31		



Pidani

Expotile is officially supported by both The Tile Association and TileUK.



**The Tile Association** Launching four new initiatives for its members:

The Tile Association Members Guarantee scheme for members covers product, work and deposits

The Tile Association Training Plan, in association with the CITB, is aimed at providing a qualified wall and floor tiling workforce by 2005

The Tile Association have negotiated a credit agreement with Barclaycard which will save distributors up to £2,000 per year and retailers up to £1,000

The Tile Association website - [www.tiles.org.uk](http://www.tiles.org.uk) - is now online and all TTA members are listed on it



Bisazza



Monocibec by Fincibec



Totalstone



Metalkitsch

"We are very excited about Expotile 2001.

It marks the end of The Tile Association's first year and the foundations that we have laid down during that time enable TTA to offer members and potential members genuine added value for their business.

We are focusing on a membership drive at the exhibition and are confident of growing The Tile Association at Expotile and throughout 2001."

Alison Bold, Chair of The Tile Association

# What's On at Expotile 2001

The event team has developed a number of new initiatives for this January's show, all revolving around a central Feature Area within the hall. This is a versatile and eye-catching area, playing host to a range of activities, from a programme of seminars to talks, demonstrations and product showcases. You can visit [www.expotile.co.uk](http://www.expotile.co.uk) for full details.

## THE TILE ASSOCIATION GALA DINNER

The industry's annual celebration will be held at The Swallow Hotel, Solihull, on Sunday 21 January. Tickets are £35 per person, with discounts for tables of 10. You will be entertained by the tribute band Stoned Again and by the presentation of The Tile Association Annual Awards. Tickets are already being snapped up so if you want a night of excellent entertainment with your friends in the industry, contact The Tile Association without delay. email: [info@tiles.org.uk](mailto:info@tiles.org.uk) or tel: 020 8663 0946.

## Make the most of your visit...

**Plan your visit in advance:** Use this Show Preview and visit the show website - [www.expotile.co.uk](http://www.expotile.co.uk) - for the very latest list of exhibitors as well as late-breaking show news.

**Prepare to be surprised:** The show features a number of innovative newcomers, so build extra time into your plan to appreciate all that is unexpected and inspirational.

**Prioritise:** Make a list of the exhibitors you positively have to see, and cross them off as you go.

**Make notes as you go:** Look at all that's on offer first, then make your purchasing decisions.

**Take a good supply of business cards:** Don't weigh yourself down with literature, ask for information to be sent directly to you.

**Dress comfortably:** Remember, the halls will be warm and the floors will be hard.

**Keep your catalogue:** It contains the contact details for every exhibitor, so it's an invaluable reference document for the entire year.

**And finally - enjoy!** Expotile offers a unique meeting opportunity for the whole industry, for both business and pleasure.

## The UK's Premier Interiors Event

Formerly running every May, Expotile was acquired by United Business Media in May 1999 and now forms an integral part of the UK's largest and most important interiors event. This event also comprises:

**Design Interiors** - for fabrics, wallcoverings, floorcoverings, blinds, curtain accessories and trimmings, poles and finials, contract and bespoke furniture, decorative accessories and artworks;

**The Lighting Show** - the UK lighting industry's only dedicated showcase for both the domestic and contract decorative markets;

**The Furniture Show and Furnishing Accessories** - for every conceivable item of domestic furniture and furnishing accessories.

**KBB**, the kitchen and bathroom show, next running in January 2002, takes its place within the event every other year.

If you would like to find out more about these individual shows you can access them through the Expotile website at [www.expotile.co.uk](http://www.expotile.co.uk). The event fills 12 halls, featuring more than 1,100 exhibitors and attracting in excess of 40,000 trade visitors.

EXPOTILE



## Your Colleague's Registration Form

To save **£15** and receive your Show Preview & Personalised Badge (for fast track entry) simply pre-register now! Or bring this form to the show for free entry on the door!

### Easy Ways to Pre-register:

Visit [www.expotile.co.uk](http://www.expotile.co.uk) and register instantly online

Fax back the completed form on +44 0870 7511 449 or post it to:

**Expotile, Data House, Curriers Close, Tile Hill, Coventry, CV4 8AW**

**IMPORTANT** - Please complete ALL the information below and tick all the relevant boxes:

PLEASE COMPLETE YOUR NAME & ADDRESS USING BLOCK CAPITALS

Mr  Mrs  Miss  Ms  First name

Surname

Job title

Company

Address

Postcode

Tel

Fax

Website

\* This is a trade-only show. Proof of status may be required. We do not recommend bringing children to the exhibition. Students by prior arrangement only. \* Data supplied may be used for direct marketing purposes by United Business Media, E-Business Media, CMP Europe Ltd or by third parties. If you do not wish to receive communications from third parties please write to The Data Protection Officer, Freepost LON16071, London W4 5BR.

### DO YOU HAVE REGULAR ACCESS TO AN EMAIL ADDRESS?

01  If Yes, please fill in this email address clearly & accurately here

\_\_\_\_\_

This email address will be used to send you occasional updates on CMP and UBM / EBM Interiors products

02  No, I do not have regular access to an email address

### IDEALLY IN THE FUTURE HOW WOULD YOU PREFER TO BE CONTACTED BY US?

01  By Email    02  By Post    03  No Preference

### 1. WHICH BEST DESCRIBES YOUR ORGANISATION? (Tick one only)

- 08  Tile distributor / importer    06  Kitchen retailer    12  Builder  
 09  Tile retailer    03  Tile / shipping agent    14  Plumber  
 02  Tile fixer    04  Builders merchant    99  Other.....  
 01  Manufacturer    07  Interior designer  
 05  Bathroom retailer    11  Architect

### 2. WHICH BEST DESCRIBES YOUR JOB FUNCTION? (Tick one only)

- 01  MD / Proprietor    04  Manager    07  Designer  
 02  Director / Partner    05  Tile fixer    08  Showroom staff  
 03  Buyer    06  Sales representative    99  Other.....

### 3. DO YOU HAVE SPECIFYING / PURCHASING RESPONSIBILITY? (Tick one only)

- 01  Yes, specifying    02  Yes, purchasing    03  No

### 4. WHICH OF THE FOLLOWING AREAS ARE YOU INTERESTED IN? (Tick one only)

- 01  Contract product / services    02  Domestic product / services    03  Both

# Useful information

## Getting to the NEC

Whether you are travelling by road, rail or air the NEC is easily accessible.

**By Car** From your nearest motorway link join the M42. Leave at Junction 6 and follow the signs to the NEC. There's free car parking for 21,000 vehicles and regular complimentary shuttle buses to and from the main entrances. Expotile takes place in Hall 6 and is serviced by the Atrium entrance. The North Car Park is the most convenient, however you can still easily access the show from anywhere within the site.

**By Coach** National Express provides a network of coaches across the UK, including direct routes to Birmingham International. You can visit their website at [www.gobycoach.com](http://www.gobycoach.com) or you can call them on 08705 808080.

**By Rail** The rail network goes straight to Birmingham International station at the NEC. For timetable details and/or advance ticket bookings visit [www.thetrainline.com](http://www.thetrainline.com); [www.a2btravel.com](http://www.a2btravel.com) or [www.virgintrains.co.uk](http://www.virgintrains.co.uk) or call 0845 748 4950.

**By Air** Birmingham International Airport is directly accessible from over 40 European cities, and is just 10 minutes from the NEC using the complimentary shuttle bus.

## Show Opening Hours

Sunday	21 January	09:00 to 19:00
Monday	22 January	09:00 to 18:00
Tuesday	23 January	09:00 to 18:00
Wednesday	24 January	09:00 to 18:00

## Accommodation

For the best hotel room rates and availability visit Res-o-Tel at [www.resotel.com](http://www.resotel.com) or phone them on 020 8722 6900. Or you can contact the Birmingham Convention & Visitor Bureau - [www.bcvb.org.uk](http://www.bcvb.org.uk) - for details of more hotels, guest houses and B&Bs.

## Crèche Facilities

Crèche facilities are available for 6 months - 12 year olds. To pre-book, call **Kids at Heart on +44 (0)1423 862192**. We do not recommend bringing children into the exhibition. Any child who does attend will remain the responsibility of their parents or other accompanying adult at all times.

[www.expotile.co.uk](http://www.expotile.co.uk)



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# Tile Style

Your Show Preview for Expotile

## EXPOTILE - HALL 6

Expotile is the UK's only dedicated event for the whole of the tiling industry. Around 100 exhibitors will be showing tiles of every description, alongside grout, adhesive, under floor heating, tooling and freight management services.

Whether you're a tile retailer, distributor, importer, fixer, interior designer, bathroom and kitchen retailer, builder or architect, this is your one opportunity of the year to see such an all-encompassing collection of tiles and associated products and services.

Expotile is part of the UK's premier interiors event.

If undelivered please return to: Expotile, United Business Media Ltd, 630 Chiswick High Road, London W4 5BG

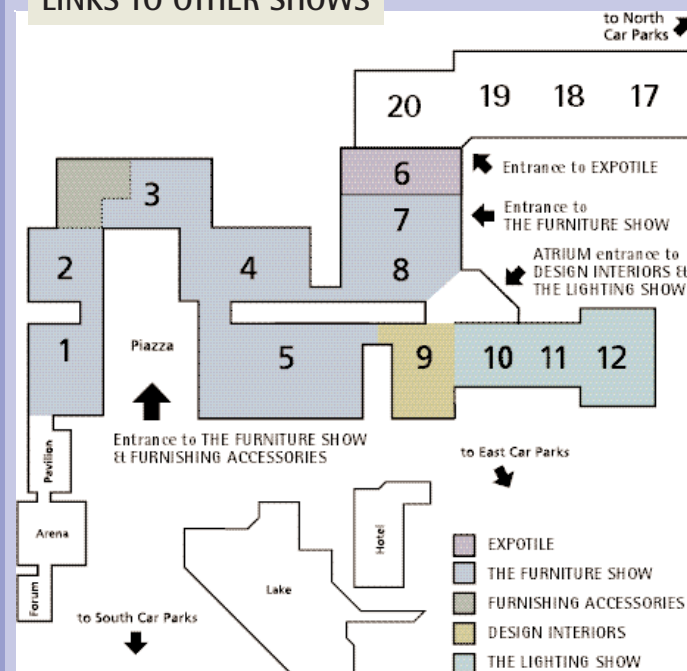
Your personalised badge should appear here

Call the badge hotline with any badge queries on 0870 751 1406

United Business Media

Whilst every care is taken to ensure that the information published in this preview is accurate, the exhibition organisers cannot accept responsibility for any errors or omissions or any consequences arising there from.

### LINKS TO OTHER SHOWS



### THE WHOLE EVENT COMPRISES:

Expotile	Hall 6
Design Interiors	Hall 9
The Furniture Show	Halls 1, 2, 3, 4, 5, 7 & 8
Furnishing Accessories	Hall 3
The Lighting Show	Halls 10, 11 & 12



YOUR PERSONALISED BADGE (ATTACHED ON REVERSE) ALLOWS YOU FREE ACCESS TO ALL THESE SHOWS.

Res-O-Tel +44 (0)20 8722 6900  
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 Crèche +44 (0)1423 862 192  
 Birmingham International Airport +44 (0)121 764 5511  
 Badge Query Hotline +44 (0)870 751 1406

## Diary Dates

Expotile, KBB2002, Design Interiors,  
The Furniture Show, Furnishing Accessories  
and The Lighting Show

20 - 23 January 2002, NEC, Birmingham

[www.expotile.co.uk](http://www.expotile.co.uk)