

Part II 第二部份 Product Listing in the Fair Catalogue 產品索引

PRODUCT LISTING FEE 產品資料登記費

One general entry of company details and up to five product listings will be provided to each exhibitor free-of-charge. Additional entries will be charged at HK\$120 each. The same information will be used in the Exhibitors Locator System at the fairground. Please tick the appropriate product groups that your company wish to be listed.

各參展商之公司資料及最多5項產品類別廣告將免費刊登於展覽會場刊內。若參展商需要刊載多於5項產品類別廣告，則每項額外產品類別需另加港幣120元。所有資料將同時用於會場內之「參展商索引系統」內，以供買家查閱。請選擇合適之產品類別作以上用途。

PRODUCT LISTING (Please tick where appropriate) 請選擇貴公司擬刊登之產品類別廣告

- | | | | | |
|--|--|--|---|--|
| <input type="checkbox"/> Action Figure & Accessories
動作玩偶及配件 | <input type="checkbox"/> Christmas Decoration/
Ornaments/Accessories
聖誕節用品 | <input type="checkbox"/> Toys - Electric
電動玩具 | <input type="checkbox"/> Magic Sets Goods
魔術道具 | <input type="checkbox"/> Science Kits
玩具科學用具 |
| <input type="checkbox"/> Airplanes & Accessories
玩具飛機及配件 | <input type="checkbox"/> Christmas Lighting
聖誕燈飾 | <input type="checkbox"/> Express Distribution Service
速遞服務 | <input type="checkbox"/> Mechanical Toys
機械玩具 | <input type="checkbox"/> Skateboard
滑板 |
| <input type="checkbox"/> Animals & Figures (not Stuffed)
非填充動物玩具及玩偶 | <input type="checkbox"/> Christmas Trees - Artificial
聖誕樹 | <input type="checkbox"/> Friction Toys
擦輪玩具 | <input type="checkbox"/> Model & Hobby Kits
模型 | <input type="checkbox"/> Toys, Solar-Powered Items
太陽能產品 |
| <input type="checkbox"/> Baby Products & Toys
嬰兒用品及玩具 | <input type="checkbox"/> Watches & Clocks
玩具鐘錶 | <input type="checkbox"/> Furniture, Juvenile
兒童傢俬 | <input type="checkbox"/> Musical Toys & Instruments
音樂玩具及樂器 | <input type="checkbox"/> Space Toys & Accessories
太空玩具及配件 |
| <input type="checkbox"/> Backyard Playground Equipment
室外遊樂設備 | <input type="checkbox"/> Computer Game Software
電腦遊戲軟件 | <input type="checkbox"/> Games & Toys - Action & Skill
動作及技巧遊戲 | <input type="checkbox"/> Novelties
動作玩具 | <input type="checkbox"/> Sporting Goods & Accessories
運動用品及配件 |
| <input type="checkbox"/> Balloons
汽球 | <input type="checkbox"/> Construction Sets
積木 | <input type="checkbox"/> Games-Board
棋類遊戲 | <input type="checkbox"/> Party Items/Favour/Decorations/
Accessories
派對用品 | <input type="checkbox"/> Squeeze Toys
擠壓玩具 |
| <input type="checkbox"/> Balls
球類 | <input type="checkbox"/> Costumes & Masks
服飾及面具 | <input type="checkbox"/> Games-Card
紙牌遊戲 | <input type="checkbox"/> Play Cosmetics & Make-Up
玩具化妝品 | <input type="checkbox"/> Stickers
貼紙 |
| <input type="checkbox"/> Banks/Money Box
錢罐 | <input type="checkbox"/> Crayons & Markers
蠟筆及標記筆 | <input type="checkbox"/> Games-Electronic
電子遊戲 | <input type="checkbox"/> Plush Toys
毛毛玩具 | <input type="checkbox"/> Stuffed Toys
填充玩具 |
| <input type="checkbox"/> Battery
電池 | <input type="checkbox"/> Die-cast/Metal Toys
壓鑄及金屬玩具 | <input type="checkbox"/> Games-VCR
電視遊戲 | <input type="checkbox"/> Pre-School Toys & Playsets
學前玩具 | <input type="checkbox"/> Stuffed Toys-Electronic
電子填充玩具 |
| <input type="checkbox"/> Toys (Battery Operated)
電池操作玩具 | <input type="checkbox"/> Dolls & Figurine - Collectable
珍藏洋娃娃 | <input type="checkbox"/> Gardening Sets
園藝用具 | <input type="checkbox"/> Puppets & Marionettes
木偶及牽線木偶 | <input type="checkbox"/> Stuffed Toys-Talking
說話填充玩具 |
| <input type="checkbox"/> Beach Toys
沙灘玩具 | <input type="checkbox"/> Dolls-Fashion
時裝洋娃娃 | <input type="checkbox"/> Gift Wrap & Accessories
禮品包裝用品 | <input type="checkbox"/> Puzzles
拼圖遊戲 | <input type="checkbox"/> Toy Parts & Components
玩具零件 |
| <input type="checkbox"/> Bicycles & Tricycles
單車及三輪車 | <input type="checkbox"/> Dolls-Hard Body
硬身洋娃娃 | <input type="checkbox"/> Cards, Occasional, Greeting
賀卡 | <input type="checkbox"/> Record & Cassette Players
唱機及播帶機 | <input type="checkbox"/> Trade Associations
商會 |
| <input type="checkbox"/> Boats
玩具船 | <input type="checkbox"/> Dolls-Soft Body
軟身洋娃娃 | <input type="checkbox"/> Toy Gun, Pistol
玩具槍 | <input type="checkbox"/> Records & Tapes
唱片及錄音帶 | <input type="checkbox"/> Trade Publication & Services
業內出版社 |
| <input type="checkbox"/> Books-Coloring
填色簿 | <input type="checkbox"/> Dolls-Talking
說話洋娃娃 | <input type="checkbox"/> Halloween Decorative Items
萬聖節用品 | <input type="checkbox"/> Toys - Remote Control
遙控玩具 | <input type="checkbox"/> Trains-Electrical
電動玩具火車 |
| <input type="checkbox"/> Books-Word/Picture
識字及圖畫書籍 | <input type="checkbox"/> Doll Carriages, Strollers & Carts
洋娃娃車 | <input type="checkbox"/> Handicraft Items
手工藝品 | <input type="checkbox"/> Riding Vehicles
騎乘玩具 | <input type="checkbox"/> Trains-Mechanical
機械玩具火車 |
| <input type="checkbox"/> Books-Activity & Other
消閒及其他書籍 | <input type="checkbox"/> Doll Clothes & Accessories
洋娃娃服裝及配件 | <input type="checkbox"/> Housekeeping & Cooking Toys
玩具傢俬及炊具 | <input type="checkbox"/> Road Racing Sets & Accessories
玩具賽車及配件 | <input type="checkbox"/> Trains-Plastic, Wood
塑膠及木製玩具火車 |
| <input type="checkbox"/> Bubble Toys
肥皂泡玩具 | <input type="checkbox"/> Doll Houses & Furniture
洋娃娃屋及傢俬 | <input type="checkbox"/> Infant Toys
嬰兒玩具 | <input type="checkbox"/> Robots
玩具機械人 | <input type="checkbox"/> Video Cassettes
卡式錄影帶 |
| <input type="checkbox"/> Cars, Trucks & Accessories
玩具汽車、貨車及配件 | <input type="checkbox"/> Games & Toys - Educational
益智遊戲及玩具 | <input type="checkbox"/> Inflatable Toys
吹氣玩具 | <input type="checkbox"/> Carnival Costume Role Playing
Outfit
戲服 | <input type="checkbox"/> Water Toys
水上玩具 |
| <input type="checkbox"/> Chalks & Chalkboards
粉筆及黑板 | <input type="checkbox"/> Educational Toys - Electronic
電子學習教材 | <input type="checkbox"/> Kites
風箏 | <input type="checkbox"/> Rollerblades & Skates
滾輪溜冰鞋 | <input type="checkbox"/> Wind-up Toys
發條玩具 |
| <input type="checkbox"/> Character Toys
人物玩具 | | <input type="checkbox"/> Quality Testing Services (Toys Testing)
品質測試 | | <input type="checkbox"/> Wooden Toys
木製玩具 |

(1) Cost of Additional Listing 額外產品索引費用

No. of Additional Listing (s) 額外產品索引	X HK\$120 each X 港幣120	=	Cost of Additional Listings 額外產品索引費用
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Part III 第三部份 Options of Participation 參展方式

For each application, please select only one product category: (Please tick one box)

每位參展商，請選擇一個最合適的產品類別：(請在空格加上✓號)

- | | |
|---|--|
| <input type="checkbox"/> Educational Toys & Games 益智玩具及遊戲 | <input type="checkbox"/> Party Items, Toy Parts & Accessories 派對用品、玩具零件及配件 |
| <input type="checkbox"/> Battery-Operated & Electronic Toys 電池操作玩具及電子玩具 | <input type="checkbox"/> Multiple Products/General Merchandise 綜合產品 |
| <input type="checkbox"/> Baby Toys and Products 嬰兒玩具及用品 | <input type="checkbox"/> Outdoor & Sporting Items 戶外及運動用品 |
| <input type="checkbox"/> Die-Cast Toys/Mechanical Toys and Action Figures 壓鑄及機械玩具 | <input type="checkbox"/> Soft Toys & Dolls 軟身玩具及洋娃娃 |

Remarks: Allocation of the booth location will be at the discretion of the Organizer

備註：主辦機構有權分配攤位位置

(2) Rental 攤位租金

Option 選項	Standard Booth (please see separate brochure) 標準攤位 (請參閱附件)	Price per Booth 攤位費用		No. of Booth(s) 租用攤位數目		Rental 租金
I	9sq.m. Standard Booth 九平方米標準攤位	港幣HK\$25,821	X		=	
II	15sq.m. Standard Booth 十五平方米標準攤位	港幣HK\$43,035	X		=	
III	9sq.m. Standard Booth with Meeting Room 九平方米標準攤位附設會議室	港幣HK\$25,821	X		=	
IV	15sq.m. Standard Booth with Meeting Room 十五平方米標準攤位附設會議室	港幣HK\$43,035	X		=	

Option 選項	Raw Space 展覽淨地	Price per sq.m. 每平方米費用		Size (Sq.m.) 面積 (平方米)		Rental 租金
V	Raw Space (min. 36sq.m.) 展覽淨地 (最少三十六平方米)	港幣HK\$2,470	X		=	

Option 選項	Premium Booth (please see separate brochure) 特級攤位 (請參閱附件)	Price per Booth 攤位費用		No. of Booth(s) 租用攤位數目		Rental 租金
A	15sq.m. Premium Booth (A) 十五平方米特級攤位	港幣HK\$52,545	X	1	=	
B	15sq.m. Premium Booth (B) 十五平方米特級攤位	港幣HK\$52,545	X	1	=	
C	15sq.m. Premium Booth (C) 十五平方米特級攤位	港幣HK\$58,290	X	1	=	
D	15sq.m. Premium Booth (D) 十五平方米特級攤位	港幣HK\$58,290	X	1	=	
E	9sq.m. Premium Booth (E) 九平方米特級攤位	港幣HK\$33,327	X	1	=	
F	9sq.m. Premium Booth (F) 九平方米特級攤位	港幣HK\$33,327	X	1	=	
G	9sq.m. Premium Booth (G) 九平方米特級攤位	港幣HK\$35,073	X	1	=	
H	9sq.m. Premium Booth (H) 九平方米特級攤位	港幣HK\$35,073	X	1	=	

Premium Booth options are only available for single-booth exhibitors. 特級攤位不適用於相連攤位之參展商。

(3) Special Location Surcharge 特別位置附加費用

Special Location 特別位置			Surcharge 附加費
Corner Location with 2-side open (min. 18sq.m.) 邊角位置 (最少十八平方米)	5% surcharge on total occupied area 總面積參展費的百分之五	=	
Peninsula Location with 3-side open (min. 36sq.m.) 半島位置 (最少三十六平方米)	7.5% surcharge on total occupied area 總面積參展費的百分之七點五	=	
Island Location with 4-side open (min. 150sq.m.) 獨立位置 (最少一百五十平方米)	10% surcharge on total occupied area 總面積參展費的百分之十	=	

Part IV 第四部份 Additional Promotion Package 額外推廣計劃

For application of showcase & advertisement in "Fair Daily", please refer to the enclosed "Additional Promotion Package - Order Form"
申請陳列櫃台及「每日展訊」廣告位，請參閱附件「額外推廣計劃—申請表格」

Part V 第五部份 Participation Fee and payment Method 參展費及付款方式

Participation Fee 參展費	HK\$
(1) Cost of Additional Listings 額外產品索引費用	
(2) Rental 攤位租金	
(3) Special Location Surcharge 特別位置附加費用	
(4) Showcase Rental 陳列櫃台租金	
(5) Advertisement in "Fair Daily" 「每日展訊」廣告費	
Total 總額	

Payment shall be made by bank draft/crossed cheque payable to "Hong Kong Trade Development Council" and be submitted together with the completed application form to Exhibitions Department, Hong Kong Trade Development Council, Unit 13, Expo Galleria, Hong Kong Convention & Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong.

請將填妥之表格連同參展費交回香港灣仔博覽道一號香港會議展覽中心博覽商場十三號香港貿易發展局展覽事務部。本票/支票抬頭請註明「香港貿易發展局」。

We (Name of Company) _____

本公司 (公司名稱)

We hereby apply for joining Hong Kong Toys & Games Fair 2002. We agree to abide by the "Terms of application and Exhibition Rules & Regulations" set out by the Organizer. We understand that the above information will be included into the HKTDC's databank and the Organizer can make use of our information for trade promotion purposes or on-pass to third parties for promotion of the Hong Kong Toys & Games Fair 2002.

If you do not wish to have your information on-passed to third parties for promotion of the Hong Kong Toys & Games Fair 2002, please against the box.

We accept that the Organizer bears no responsibility for any error or omission.

茲申請參加香港玩具展2002，並同意遵守主辦機構訂定的參展細則及展覽規例。本公司明白，上述資料將會存儲在香港貿易發展局資料庫內，供主辦機構作貿易拓展用，同時亦可轉交其他機構，作為推廣香港玩具展2002之用。

倘若貴公司不欲將有關資料轉交其他機構作為推廣香港玩具展2002之用，請在此空格內加上 \checkmark 號。

本公司同意，上述資料如有錯漏，主辦機構毋須負責。

Name: _____
姓名 (正楷)

Position: _____
職位

Date: _____
日期

Company Stamp & Authorized Signature: _____
公司印鑑及負責人簽名

TERMS OF APPLICATION AND EXHIBITION RULES & REGULATIONS

Definition

1. In these Conditions, save as the context otherwise requires:
- "Conditions" means these Terms and Conditions of Application and the Exhibition Rules and Regulations as amended from time to time by the Organisers.
- "Exhibition" means the exhibition to be organized by the Organisers as specified in the Application Form.
- "Exhibition Stand" means a stand including a custom built stand in accordance with clauses 10-16 and 19-22 of the Conditions.
- "Exhibition Venue" means the Hong Kong Convention & Exhibition Centre situated at 1 Expo Drive, Wanchai, Hong Kong
- "Exhibitor" means a sole proprietorship, partnership or limited company applying to exhibit at the Exhibition or, as the case may be, whose application to exhibit at the Exhibition has been accepted by the Organisers.
- "Organisers" means the Hong Kong Trade Development Council and MML-Munchi International Trade Fairs Pte Ltd, which as promoter and organiser, are responsible for the regulation and control of all aspects of the Exhibition.
- "Publicity Material" means the promotional gifts, catalogues, pamphlets and all any advertising and publicity material whatsoever which an Exhibitor wishes to display, distribute or use at the Exhibition.
- "Raw Space" means the empty floor Space.
- "Shell Booth" means a booth in accordance with clauses 17 and 18 of the Conditions.
- "Space" means area of Exhibition venue allocated to Exhibitor for the purpose of exhibiting at the Exhibition in accordance with clause 8 of the Conditions.
- "Stand" means Exhibition Stand and/or Shell Booth.

Eligibility for the Conditions of Participation

- 2.1 The Organisers have absolute discretion in the admission of Exhibitors. Until an Exhibitor's application has been accepted in writing by the Organisers, no rights to exhibit are granted notwithstanding payment or acceptance of the full rental submitted with the application. The Organisers reserve the right to decline any application without giving any reason.
- 2.2 All Exhibitors must be legally registered companies either in Hong Kong or in their country of origin. The Organisers may require Exhibitors to produce a copy of their business registration certificate, certificate of incorporation or other company registration documents at any time.
3. The Space is licensed strictly to the Exhibitor for trade promotion purpose (except public exhibitions only) or the duration of the Exhibition. Exhibitor is required to use the Space allocated in a manner satisfactory to the Organisers both during assembling and installation of Stand as well as at the Exhibition. The Organisers reserve the right to clear all or part of the Space allocated to the Exhibitor at Exhibitor's expense without notice should they not be satisfied with the way the space is being used. Save as provided in these Conditions, no Exhibitor shall have any claim for any refund in respect of the Space rental or any other monies paid.

Payment

4. The appropriate application fee, which shall be non-refundable, (save as provided in these Conditions), must accompany each application.
5. The Organisers reserve the right to demand additional, non-interest bearing deposit(s) at any time as a guarantee for the cost of actual potential damage.
6. In the event that an application for Space is not accepted by the Organisers. The application fee paid shall be refunded without interest to the applicant within 30 days from the date of notice of rejection of the application.
7. If an Exhibitor withdraws, for whatever reason, its application before receipt by it of a rejection of its application or after its application has been approved, the application fee paid will be forfeited.

Space Allocation

- 8.1 The Organisers have absolute discretion in allotting Space for Stands and the location of such Stands. All decisions to such effect shall be final and no request for change will be entertained.
- 8.2 Any Exhibitor who wishes to use a name on its Stand which is different to that submitted on its application form must submit notice of this change to the Organisers at least three months prior to the commencement of the Exhibition together with the following:-
- (i) documentation signed by a certified accountant or the company secretary (in the case of a registered limited liability company) to prove that only the name of the applicant company has changed and not the ownership; or
- (ii) other documentation to show that the new company name belongs to a wholly-owned subsidiary of the applicant.
- 8.3 If any Exhibitor which having had its application accepted by the Organisers subsequently divides its business between two or more of its existing shareholders, the Organisers shall have the right to offer the Space as follows:-
- (i) to the largest shareholder of the original applicant, who can exhibit under its own company name provided that it will be displaying the same category of products as the original applicant;
- (ii) If the shareholding is divided evenly then the Organisers reserves the rights to terminate the agreement with the original applicant and reallocate the Space unless the parties can reach an agreement between themselves regarding the transfer of the right to exhibit of which the Organisers are notified at least 3 months prior to the exhibition.
- 9.1 The Exhibitor's licence to exhibit at the Exhibition and to use, on a non-exclusive basis, the Space or Stand licensed to the Exhibitor is personal to the Exhibitor and shall not be transferred, assigned, sub-contracted or otherwise howsoever shared with any third party. Any Exhibitor who is found to have transferred, assigned, sub-contracted or otherwise howsoever shared its Space or Stand with a third party, will be obliged to immediately withdraw from the Exhibition, dismantle its Stand and remove its exhibits at its own expense.
- 9.2 The Organisers reserve the right to maintain a record of those Exhibitors who have breached paragraph 9.1 above and may at their absolute discretion refuse to allow these Exhibitors to participate in future events arranged by the Organisers.
- 9.3 In order to promote, distribute, display any material or allow the presence of the personnel of a subsidiary or an entity for whom the Exhibitor is acting as a formal agent or distributor, on its Stand, the Exhibitor must apply in writing to the Organisers for permission at least three months prior to the Exhibition together with supporting documents indicating the connection between the Exhibitor and the third party. Such permission shall be given at the absolute discretion of the Organisers.
- 9.4 The Organisers have the right at their absolute discretion to prevent Exhibitors from having more than one Space in the Exhibition.
- 9.5 The Organisers have the right at their absolute discretion to prevent two or more Exhibitors with a common ownership or shareholder, after their application has been accepted, to attempt to consolidate their Space or Stands or to display the same goods or product range at separate Stands.
- ## Stand Construction
10. Stands and exhibits shall not exceed the maximum floor loading limit of 1,200 kg/sqm (250lb/sq ft).
11. The Organisers reserve the right to alter or remove without notice and at the Exhibitor's expense any Stand which differs from the approved specification or any Stand that does not conform to the Organisers' required standard or rules and regulations. The Exhibitor shall have no claim against the Organisers or their agents for any extra cost of replacing its Stand to conform to security Organisers' specifications or for any other losses or damages.
12. Exhibitors taking up Raw Space may appoint either the official stand contractor or their own contractor to design & construct their [Exhibition] Stands, the design of which must be submitted to the Organisers for approval as provided in these Conditions.
13. Work of any kind carried out at the Exhibition Venue must conform to the current local regulations in force in Hong Kong and those specified by the Organisers. This applies to the Exhibitor, its agents, contractors and subcontractors. The Organisers reserve the right to stop any work which contravenes with any of these regulations and the Exhibitor shall have no claim against the Organisers or their agents for any other losses or damages.
14. The suspension of Stand or lighting fittings from the ceiling structure of the Exhibition Venue will not be permitted unless prior approval in writing is obtained from the Organisers.
15. Fixings to the surface of the floors to secure margin boards and other stand fittings will not be permitted unless prior approval in writing is obtained from the Organisers.
16. The removal and disposal of crates and stand fittings or materials are not covered by the rental and are subject to an additional charge.

Shell Booths

17. Shell Booths are provided by the Organisers' official contractor and are of a standard design. No variation of the fascia board, lettering and the fittings of the Shell Booth shall be allowed unless prior written approval is given by the Organisers.
18. No decoration, booth fitting or exhibit shall exceed 2.5m in height or the height of the Shell Booth, whichever is lower.

Custom-built Stands on Raw Space

19. Original plans and design proposals for Raw Space must be submitted in triplicate copies to reach the Organisers for approval not later than 6 weeks before the Exhibition. Drawings submitted must be a reasonable scale of not less than 1:100, fully dimensioned and must contain information such as floor plan, stand elevation, fittings, carpeting, colours and materials to be used, moving exhibits, audio-visual equipment, weights and point loading of exhibits.
20. No custom-built stand may be erected at the Exhibition Venue unless the plans and design proposals thereof have been approved in writing by the Organisers, which approval may be withheld by the Organisers without a reason being necessary.
21. All custom-built stand designs, stand materials used and its construction must conform to the rules and regulations of the Exhibition Venue and those of any public authority or department of the Hong Kong SAR Government.
22. The transporting, assembling, dismantling and the removing of custom-built Stands are the responsibility of the Exhibitor. All such work must be carried out according to the arrangements and within the time limits specified in these Conditions or otherwise by the Organisers.

Electricity

23. Only electricity can be used as a source of light or power in the Exhibition Venue.
24. All electrical works shall be carried out at Exhibitor's expense by the official contractor appointed by the Organisers. Design plan or proposals for electrical installation must be submitted to reach the Organisers for approval not later than two months before the Exhibition. The Organisers may request amendments or variations to be made to the design plan or proposals before approving the same, or may withhold approval at their discretion.
25. Electric current will be supplied in 210-230 volt, single phase. Electric current of a higher voltage, three phase will be supplied subject to prior arrangement with the Organisers. The maximum electric power that will be supplied is 20 KW per 15 square meter of Space.
26. Electricity, whether from the mains, batteries or generators shall be supplied only through the exhibition Venue's official contractor.

Use of Stand & Safety

27. Precautionary measures such as moving or other means of protection must be taken to protect the public from any moving or quaking exhibits. Such moving or working exhibits shall only be demonstrated or operated by persons authorized by the Exhibitor and shall not be left running in the absence of such persons. Display of such working or moving exhibits must have the Organisers' prior written approval.
28. The use of laser products at the Exhibition requires prior approval in writing from the Organisers. Application for approval of such must be submitted to reach the Organisers not later than two months before the Exhibition opening.
29. No advertising or demonstration at the Exhibition, including the staging of any fashion show, will be allowed at the Exhibition Venue unless the Organisers' advance approval in writing is obtained.
30. Any musical performance, including the use of music recording for fashion show, requires the permission of:
- (i) The Composers and Authors Society of Hong Kong Ltd., 18/F, Universal Trade Centre, 3 Arbutnot Road, Central, Hong Kong (Tel: 2846-3288 Fax: 2846-3261)
- (ii) Phonographic Performance (South East Asia) Ltd., Room 3705, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong (Tel: 2866-6862 Fax: 2866-6869)

All fees and expenses in connection with application of musical performance shall be borne by individual Exhibitor concerned.

- 31.1 Publicity Materials may only be distributed from the Exhibitor's own Stand. No advertising, demonstration or canvassing for business may be carried out anywhere else within the Exhibition Venue. No exhibits or advertising signs shall be placed outside the confines of the Exhibitor's Stand.
- 31.2 The Exhibitor may only display exhibits and Publicity Material which correspond to the product category zone, if any, chosen by the Exhibitor on its application form for space allocation at the Exhibition.
32. No stickers, posters, hangers or other materials shall be allowed to hang on fascia boards.
33. Gas-filled balloons shall not be permitted at the Exhibition Venue under any circumstances.
34. Exhibitor's stand must be manned by an authorized and competent representative of the Exhibitor at all times during the Exhibition. Such representative must be fully conversant with the Exhibitor's products and/or services and shall be duly authorized to negotiate and conclude contracts for the sale of the Exhibitor's products or services. The Exhibitor shall produce confirmation that the representative shall comply with the conditions and with any and all directions which the Organisers or its agents may give before or during the Exhibition.
35. Organisers shall be entitled at their sole and absolute discretion to require forthwith to be removed, and to remove, at the Exhibitor's expense, from any Stand or any area or Space made available to any Exhibitor, any goods, publicity material, item or things displayed or placed there without any obligation to give any reason therefor; and without incurring any liability for any loss, damage or expense whatsoever incurred by the Exhibitor or any other person as a consequence thereof.
- 36.1 The Exhibitor warrants that the exhibits and packages thereof and the Publicity Material or any other part of the display on the Stand do not in any way whatsoever violate or infringe any third party's rights including all intellectual property rights including but not limited to trade marks, copyright, designs, names and patents whether registered or otherwise, and agree to fully indemnify the Organisers and its agents and contractors against all costs, expenses and damages arising from any third party's claim of infringement by the Exhibitor and/or the Organisers of such third party's rights.
- 36.2 The Exhibitor agrees that it will comply with any Exhibitors' Brief on the Protection of Intellectual Property Rights at TDC Exhibitions that the Organisers may issue from time to time, including abiding by any complaint procedures and penalties stated in the Exhibitors' Brief, whether as a complainant of infringement of intellectual property rights or as a party subject to any such complaint. If the Exhibitor fails to abide by the terms and conditions of the Exhibitors' Brief on the Protection of Intellectual Property Rights at TDC Exhibitions, the Organisers has the sole discretion to ban the Exhibitor from any or all future TDC exhibitions and/or to further ban any representatives of the Exhibitor in question from entering the venue of the current TDC Exhibition in which the Exhibitor is participating.
- 36.3 If a complainant files a complaint with the TDC in accordance with the Exhibitors' Brief and requests the Organisers to take action against an Exhibitor, the complainant agrees to hold the Organisers, its agents and contractors (including their legal advisors) harmless and to fully indemnify each and every one of them against any and all liabilities, losses, costs (including legal costs), expenses and damages of any nature whatsoever incurred or suffered by any of them as a result of or howsoever arising from any action that the Organisers, its agents or contractors (including their legal advisors) may take in reliance of or as result of such complaint filed by the complainant, or any other requests, directions or instructions made or given by the complainant pursuant to such complaint. The complainant further agrees not to take any legal action or make any claim or demand against the Organisers, its agents or contractors (including their legal advisors) in relation to such complaint and the alleged infringement of intellectual property rights.

37. Stand assembling, installation and decoration must be carried out within the time limits specified by the Organisers and must in any case be completed by 6.00pm on the day preceding the Exhibition opening. The Organisers reserve the right to assemble, install or decorate any Space or Stand which is not completed by that time at the Exhibitor's expense.
38. Repairs or alterations to the Stand or displays may only be carried out after the Exhibition is closed to the public and with prior agreement of the Organisers.
39. No Stand or exhibits shall be dismantled or removed before the official closing time of the Exhibition on the last day of the Exhibition unless special permission has been given by the Organisers.
40. All audio-visual equipment must be sited and be of a noise level so as not to cause any inconvenience to other Exhibitors or visitor. The Organisers reserve the right to appoint one or more exclusive audio-visual equipment suppliers whereupon the Exhibitor shall be obliged to hire the equipment of such exclusive suppliers.
41. No Exhibitor shall engage in or permit filming, sound or video recording, telecasting and broadcasting at the Exhibition Venue unless prior written approval is obtained from the Organisers.
42. Public auctions shall not be permitted at the Exhibition Venue under any circumstances.
43. Full particulars of all personnel, agents or representatives of the Exhibitor must be submitted to the Organisers for approval and registration before they may be admitted to the Exhibition Venue. All such personnel, agents and representatives of the Exhibitor as are approved by the Organisers (authorized personnel) will be issued badges for identification and admission purposes. The Exhibitor shall procure that as authorized personnel:-
- (a) display their badges conspicuously whilst or The Exhibition Venue;
- (b) do not pass their badges to any other person;
- (c) return their badges to the Organisers at the conclusion of the Exhibition or, if earlier, upon demand by the Organisers.

- (d) comply with all obligations expressed to be imposed by these Conditions on the Exhibitor; and
- (e) comply with all obligations imposed on them as the condition of their approval by the Organisers.

Publicity

44. The Organisers shall arrange and be responsible for all publicity arrangements for the Exhibition both overseas and in Hong Kong and no Exhibitor, or its agents, shall give or cause to be given any interview, public announcement, press statement, or any other publicity whatsoever intended to publicize the Exhibition as a whole.
45. The Exhibitor shall not disclose, appropriate or use and shall prevent its representative at the Exhibition from disclosing, appropriating or using any technical or confidential information regarding the business or affairs of the Organisers or any of the Exhibitors at the Exhibition acquired by way of the Exhibitor's licence to exhibit at the Exhibition.

Move-in and Move-out of Stand Materials & Exhibits

46. Exhibitor shall move-in to the Exhibition Venue according to the arrangements and within the time limits specified by the Organisers.
47. The arrangement and payment for transporting goods to and from the Exhibition Venue, receiving, decorating and removing its exhibits are entirely the responsibility of the Exhibitor.
48. No trolleys shall be allowed in any carpeted areas of the Exhibition Venue.
49. All exhibits, Stand materials and the like shall be removed immediately after the closing of the Exhibition according to arrangements and within the time limits specified by the Organisers. Any exhibits or Stand material left behind at the Exhibition Venue shall be deemed abandoned and shall be disposed of by the Organisers at the expense of the Exhibitor concerned. All proceeds (if any) of such disposal shall be retained by the Organisers.
50. The Organisers reserve the right to appoint one or more exclusive contractor(s) to handle the movements of all goods and exhibits in and out of the Exhibition Venue, whereupon the Exhibitor shall be obliged to hire the services of such exclusive contractor(s).

Exclusion of Liability

51. None of the Organisers, its agents, representatives, contractors or employees shall be liable in any way whatsoever in respect of loss, injury or other damages other than death or personal injury caused by the negligence of the Organisers or their employees, suffered by or caused to the Exhibitor, its representatives, employees, contractors or agents or the products or other property of the exhibitor or such parties or any exhibitor or visitor.
52. The Organisers shall not be responsible in any manner whatsoever for the consequences of any introduction or commercial transaction made during or as a result of the Exhibition.
53. The Exhibitor undertakes to indemnify and at all times hereafter to keep indemnified the Organisers, its employees and agents on demand from and against all loss, liability, actions, proceedings, claims, damages, costs and expenses whatsoever which it may suffer or incur by reason of or in relation to the agreement hereunder or by any breach by the Exhibitor of these conditions.
54. The Exhibitor shall be responsible for effecting insurance which shall include (but not limited to) its displays, exhibits and stands against loss or damage by theft, fire, public (including occupier's liability) and any other natural causes, and shall produce such policy of insurance to the Organisers upon request.
55. The Exhibitor shall take out insurance policies to cover itself against all potential liabilities imposed on it in these Conditions as well as possible legal liability for negligence and shall produce such policy of insurance to the Organisers upon request. Exhibitor is fully liable for any loss or damage caused by an act or omission of the Exhibitor or its representatives, employees or agents to any property of the Exhibition Venue, the other Exhibitors or the Organisers.
56. The Organisers reserve the right to exercise a general lien over any property the Exhibitor has in the Exhibition Venue in respect of all monies due to the Organisers (including claims for damages) in connection with the Exhibition.

Waiver

57. The waiver by the Organisers of any of these Conditions shall not prevent the subsequent enforcement of these Conditions and shall not be deemed to act as a waiver in respect of any subsequent breach.

Termination of Right to Exhibit

58. The Organisers shall have the right to terminate without notice an Exhibitor's right to exhibit in the Exhibition and to close the Stand immediately at the Exhibitor's expense in any of the following circumstances:
- (a) if an Exhibitor or any of its representatives commits a breach of any of the Conditions or any additional rules and regulations introduced in accordance with clause 63 of the Conditions; or
- (b) if an Exhibitor, being a body corporate, enters into a liquidation whether compulsory or voluntarily or compounds with its creditors or has a receiver appointed over all or any part of its assets or takes or suffers any similar action in consequence of debt or if an Exhibitor being a sole proprietorship or partnership becomes, or one of its members becomes bankrupt or insolvent or enters into any arrangements with its creditors or takes or suffers any similar action in consequence of debt; or
- (c) if the Exhibitor conducts any activity which, in the opinion of the Organisers, does not conform to the nature and purpose of the Exhibition, or interferes with the rights of other Exhibitors at the Exhibition; or
- (d) if the Exhibitor (except public exhibitions) displays prices, sell goods (which does not conform to the nature and purpose of the Exhibition) to private persons or sell goods for immediate delivery in the Exhibition Venue; or
- (e) if the Space or Stand is not occupied by the Exhibitor 30 minutes before the opening hour (as published in the Exhibitor's Manual produced by the Organisers) on the first exhibition day of the Exhibition, the Exhibitor shall be deemed to have cancelled the exhibit Space contracted for, and the Organisers shall have the right to use such Space as it deems appropriate. The application fee paid will be forfeited as if the Exhibitor had cancelled the participation as of such date; or
- (f) if the Exhibitor's display on its stand incorporates less than 60% of its display area exhibiting the appropriate products and services of the product category zone; if any, chosen by the Exhibitor on its application for allocation of Space at the Exhibition.
- (g) if the Exhibitor is found to be acting in a discriminatory manner against certain visitors at the Exhibitors; or
- (h) if the Organisers in their sole and absolute discretion decide that such right shall be terminated.
59. In the event that an Exhibitor's right to exhibit in the Exhibition is terminated under 58(a), (b), (c), (d), (e), (f) or (g), the exhibitor shall have no claim for refund of any monies paid against the Organisers.
60. The Organisers shall return to the Exhibitor all rental paid in the event of a termination of the Exhibitor's right to exhibit under 58(h). The Exhibitor shall have no other claims against the Organisers for any of its loss or damages in connection with any such termination.

Cancellation of Exhibition

61. The Organisers reserve the right to cancel, alter in character, reduce in scale, shorten or extend the duration of the Exhibition at any time without incurring any liability whatsoever to the Exhibitor due to circumstances outside the Organisers' control including but not limited to war, embargo, civil unrest, legal proceedings or government regulations that make it impossible or impractical, for the Organisers in their absolute discretion to hold the Exhibition. The Exhibitor shall have no claim against the Organisers or their agents or representatives, whether for loss of Space, or return of all or part of any money paid by the Exhibitor in respect of any cancellation, alteration, reduction, shortening or extension made in accordance with this provision.
62. The Organisers reserve the right to change the plan, site character or venue of the Exhibition at any time without giving notice to the Exhibitor. Proportional allowance for space rental may be made if deemed appropriate by the Organisers (in their absolute discretion) but they shall not be liable for any further compensation to the Exhibitor.

Additional Rules & Regulations

63. The Organisers reserve the right to interpret, alter and amend any of these Conditions and to issue additional rules and regulations at any time they consider necessary for the orderly operation of the Exhibition. All interpretations of these Conditions and any additional rules and regulations by the Organisers shall be final.
64. The Exhibitor shall abide by the rules and regulations of the Exhibition Venue which are deemed to be integral parts of and incorporated into these Conditions. In the event of conflict between the provisions of such rules and regulations and these Conditions, these Conditions shall prevail. Copy of the rules and regulations of the Exhibition Venue is available from the Organisers on request.

Governing Law

65. These Conditions shall be governed by and construed in all respects in accordance with the laws of Hong Kong and the Exhibitor irrevocably submits to the non-exclusive jurisdiction of the Hong Kong Courts.