

fax solutions

for e-document delivery



RightFAX<sup>®</sup>

The lifeblood of business...



What did we do before the fax machine came along?

We did the same things — we just did them a lot slower.

**RightFAX products help your business stay as quick and nimble as it needs to be by providing the world's best electronic document delivery solutions.**

## integral...flexible...critical

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If your company is like most, faxing accounts for 40% of your phone bill, even more if you fax internationally. Faxing remains the preferred method of business communication in 66% of Fortune 500 companies.

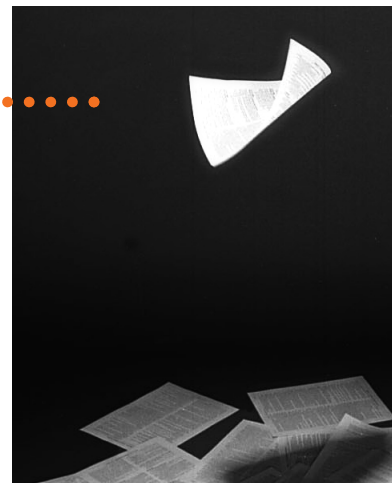
**RightFAX, the world's leading electronic document delivery solution, offers a complete line of powerful, easy-to-manage fax products to help your business:**

- Reduce costs.
- Improve user productivity.
- Enhance internal and external communications.
- Leverage your investment in existing systems.

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RightFAX solutions are highly flexible thanks to a broad, scalable product line that integrates with your existing applications and messaging systems.

**That's critical.**



# RightFAX Business Server™ v7.0

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## The stand-alone standard.

Ideal for company, department or workgroup levels, RightFAX Business Server operates independently in a Windows NT® environment to deliver unrivaled faxing performance.

- Send and receive documents from the desktop via fax, e-mail or the Internet.
- Eliminate wasted time walking to a centralized machine, dialing up numbers and waiting for the fax to go through.
- Improve productivity and cost-savings.
- Gain control with easy installation and administration.

The RightFAX Business Server is the core server in the RightFAX product line. We have won more awards and acclaim than all our competitors combined.

## The benefits of absolute control:

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**Built-in E-mail Gateway** — Supports all SMTP Internet mail systems, Lotus cc:Mail, Microsoft Mail and Novell GroupWise, allowing faxes to be sent and received from these popular e-mail applications.

**Automatic Fax Distribution** — In addition to other automatic inbound routing methods to individual mailboxes, faxes can be systematically distributed to groups of users for faster, more efficient processing. You can set distribution to “Linear” (faxes are distributed in round-robin fashion) or “Balanced” (faxes are distributed according to user processing rates).

**Adjustable Bandwidth Controls** — Allow administrators to control fax traffic volume on a group-wide basis by restricting the number of pages or total number of faxes

being sent simultaneously by a user within a specific time period. Administrators can automatically adjust the fax capabilities of channels to send, receive, or both, during peak intervals or for more broadcasting bandwidth.

**Fax Authorization System** — A method for management review of critical or sensitive faxes prior to their release. Faxes can be sent to a group administrator’s queue for approval. Reasons for approval or disapproval can be entered and stored with the fax.

**RightFAX Reporter** — Helps you measure your fax server resources to make sure they are being used effectively. Using the many built-in report models, you can monitor charges by department or user for billing purposes, and measure user volume for traffic control purposes.

# RightFAX Enterprise™ Server v7.0



## Business-wide faxing.

The RightFAX Enterprise Server is designed for business environments that require mission-critical power and reliability to handle heavy network traffic, complex application integration and optimized document delivery across all systems and office locations. Consider what you can do with a point and a click:

- Combine multiple fax servers on a LAN, WAN, the Internet or an intranet.
- Allow RightFAX servers to work together to distribute workloads, resources and fax channels.
- Use centralized management tools to view the status of every fax server on your network.
- Start and stop fax services individually or globally.
- Determine server workload and configure least-cost routing rules.

## The benefits of enterprise-wide functionality:

**Functionality of the RightFAX Business Server** — Includes all of the features provided in our stand-alone fax server.

**Intelligent Least-cost Routing™ and IP Fax Delivery** — Delivers faxes via alternate RightFAX servers across your LAN, WAN, intranet or the Internet to ensure that they are sent by the most economical means. You can also choose to send faxes via service providers over the Internet.

**Intra-company Least-cost Routing** — Delivers internal faxes via the RightFAX network of servers, bypassing the public-switched telephone network entirely, which provides significant savings for intra-company faxing.

**Load Balancing** — Maximizes system performance by directing outbound faxes to the server with the highest availability.

**Automatic Backup** — Your RightFAX system is automatically backed up without any effort on your part, nor disruption of system operations.

**Paging and Short-message Service Support** — Users can receive numeric pages with short status and notification messages for faxes received and sent. Administrators can receive fax server performance alerts via their pagers as well.

**International Character Set Support** — A vast range of diacritical character sets is supported, allowing the RightFAX Enterprise Server solution to be deployed in your global offices in Europe, eastern Asia, South America and Africa.

**NT Security Authentication** — Administration of your system's security is simplified by leveraging Windows NT® account IDs and passwords. There is no need to maintain separate RightFAX passwords.



# RightFAX Enterprise Suite™ v7.0

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## A powerful bundle.

RightFAX Enterprise Suite v7.0 unites RightFAX Enterprise v7.0 with eight RightFAX add-on modules for enhanced functionality. It is less expensive than purchasing the modules separately and comes in one package that loads with one easy install — truly the most powerful, easiest-to-manage enterprise fax system available.

### Modules included in the suite are:

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**RightFAX Gateway for Microsoft® Exchange** — Allows advanced fax and e-mail integration with Microsoft Exchange for users and administrators.

**RightFAX Gateway for Lotus Notes®** — Allows advanced fax and e-mail integration with Lotus Notes for users and administrators.

**RightFAX Web Client™ Module** — Lets users manage their fax mailboxes through virtually all popular browsers, including Netscape Navigator™ and Microsoft Internet Explorer™.

**RightFAX OCR Router™** — Scans cover pages for key words to establish a routing destination and provides automated inbound routing directly to users mailboxes.

**RightFAX OCR Converter™** — Scans fax images and converts them to dynamic text so that users can import into any application for revising.

**RightFAX PDF Module** — Allows interpretation of PDF documents and converts them to fax format.

**RightFAX TeleConnect™ Module** — Allows access to faxes from any touch-tone phone.

**RightFAX Docs-on-Demand™ Module** — A Web-based or phone retrieval system that lets you publish a document to your web site or fax-on-demand system from a single library file. Users can then access these documents at any time.

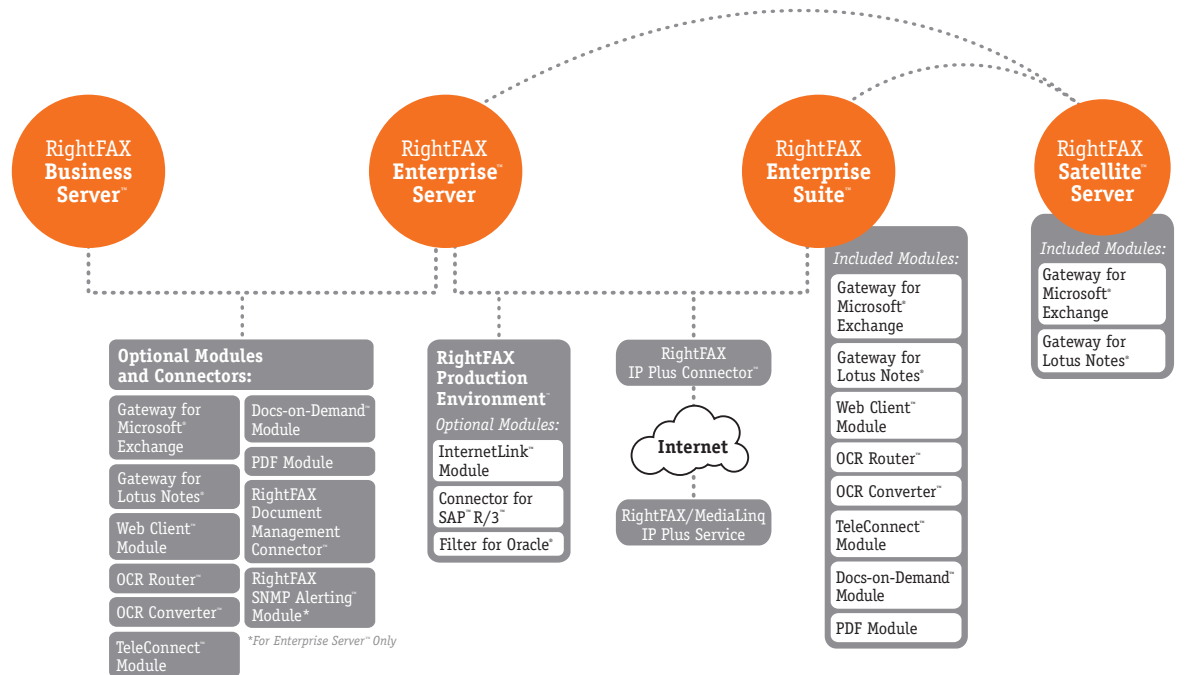
# RightFAX Satellite™ Server v7.0

## Home office resources anywhere in the world.

RightFAX Satellite Server is a specially licensed fax server and e-mail gateway that integrates with a RightFAX Enterprise Server. Using a full-time LAN, WAN, Internet or intranet connection to the home office, branch offices with up to 15 users can leverage existing RightFAX Enterprise Server fax networks to enjoy the high-performance capabilities of an enterprise system at an economical price.

With the RightFAX Satellite Server you get the advanced fax functionality of the RightFAX Gateways for Lotus Notes® and Microsoft® Exchange. In addition, the e-mail gateways support all SMTP systems, Lotus cc:Mail™, Microsoft Mail and Novell® GroupWise, allowing faxes to be sent and received from these popular e-mail applications.

## The RightFAX Product Line





# RightFAX Production System

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## ► RightFAX Production Environment™

### High volume, high efficiency.

Automating the delivery of business-critical documents like invoices, purchase orders and statements saves processing time and labor costs when compared to manually mailing or faxing documents. With the RightFAX Production Environment, the process can be accomplished for about 10¢ per document, allowing you to save money immediately.

The RightFAX Production Environment can be added to the RightFAX Enterprise Server or RightFAX Enterprise Suite. At its core is the Facsimile Command Language (FCL) — commands and administrative tools to fax-enable any host, legacy or ERP-based application, such as those from Oracle, SAP, Baan and PeopleSoft. In addition, RightFAX maintains strong alliances with Credit Management Solutions, Inc. (CMSI), GEAC, JetForm, Cardiff, and Sterling Commerce.

### Add-ons to the RightFAX Production Environment include:

#### RightFAX InternetLink® Module

This module lets users send their host documents as e-mail via the Internet. Documents can be converted to PDF, TIFF (Group 3 or 4), GIF or PCX attachments in e-mail messages.

#### RightFAX Filter for Oracle®

By integrating this filter, Oracle users send raw data from Oracle and wrap whatever FCL they need around the data at the RightFAX production system. The filter is customized for each organization by RightFAX Professional Services™.

#### RightFAX Connector for SAP® R/3®

Providing a seamless interface from R/3 to a RightFAX production system, this connector permits SAP R/3 users to send and receive faxes directly from SAPoffice™ and all other SAP applications via SAPconnect™.

## RightFAX Internet Services

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### ▶ RightFAX IP Plus Connector™ and Services

#### Power options.

With the RightFAX IP Plus Connector, your RightFAX Enterprise Server can deliver faxes via a secure IP connection over the Internet to the IP Plus Service for distribution to their final destinations.

The IP Plus Connector provides fax line redundancy and backup and additional capacity on demand in the event of unexpected loss of phone service, hardware downtime, unanticipated fluctuations in fax traffic or rerouting of traffic during server maintenance.

In addition, the RightFAX IP Plus Connector lets you send large fax broadcast jobs to the RightFAX IP Plus Service for immediate or simultaneous delivery to multiple destinations worldwide. Providing virtually unlimited fax port capacity, the connector is seamless to the desktop user.

## RightFAX Optional Modules & Connectors

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### **Flexibility and functionality to meet your company's needs.**

By combining the power of RightFAX servers with the flexibility of RightFAX add-ons, you can tailor your e-document delivery system . . . now and in the future.

#### ▶ **RightFAX Gateway for Microsoft® Exchange**

This module gives users the ability to send, receive and manage faxes through Microsoft Exchange and Microsoft Outlook e-mail boxes. Exchange administrators can manage all faxing functionality from within their own familiar domain with ease.

### **Easier, seamless communication through one familiar interface.**

Capitalize on your users' existing comfort level with Microsoft Exchange and Outlook — there is no need for any additional training, because faxing is accomplished right from their familiar e-mail boxes. Plus, you can connect everyone in your organization, regardless of workstation type.

### **Inbound and outbound fax notification by e-mail.**

Users can be alerted to the arrival of new faxes and notified of the delivery status of faxes they have sent.

### **Fax message body and attachments.**

Users can attach documents in their native file formats; the server automatically converts them to faxes. Formatting and graphics in e-mail messages are also preserved.

### **Use standard or advanced fax forms.**

RightFAX gives you choices in fax forms. You can use the RightFAX Standard Outlook Form on the Exchange Server, eliminating the need for individual desktop installation. For added functionality, use the RightFAX Advanced Form to specify billing codes, preview your faxes and more.

## RightFAX Optional Modules & Connectors

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### ▶ RightFAX Gateway for Lotus Notes®

Whether you've built forms and applications within Notes or are using it primarily for e-mail communications, this gateway lets Notes administrators manage all faxing functionality from within their own familiar domain with ease. The gateway also includes database synchronization features, which means the addition, removal or modification of users, library documents, cover sheets, forms and other faxing objects needs to be performed only once but will apply to both applications, saving precious time.

#### **Easier, seamless communication through one familiar interface.**

Capitalize on your users' existing comfort level with Lotus Notes — there is no need for any additional training because faxing is accomplished right from their familiar e-mail boxes. Plus, you can connect everyone in your organization, regardless of workstation type.

#### **Lotus Notes forms.**

Customized message types for sent and received faxes give users all the faxing options they need to "live" in their inboxes.

#### **Inbound and outbound fax notification by e-mail.**

Users can be alerted to the arrival of new faxes and notified of the delivery status of faxes they have sent.

#### **Fax message body and attachments.**

Users can attach documents in their native file formats; the server automatically converts them to faxes. Formatting and graphics in e-mail messages are also preserved.

► **RightFAX Web Client Module**

With this module, users can manage their fax mailboxes through popular Web browsers, including Netscape® Navigator, Microsoft Internet Explorer or any HTML-compliant browser (HTML 3.0 and above). They can send, receive, forward, route, delete and print faxes, attach files and perform other functions — all via the Web.

**Remote access via the Web.**

Anywhere in the world, users simply enter the Web address of their fax servers to send, receive, forward, route, delete or print faxes. Users can also access phonebooks, billing codes, library documents and fax histories.

**Nothing to install, no need to re-train.**

Connect everyone in your organization (even those with Mac® or UNIX® systems) with an interface that's already on most of your desktops and nearly everyone knows how to use.

**Security.**

Connectivity to the RightFAX server can occur over a Secure Socket Layer (SSL v2 and v3) for privacy and protection.

## RightFAX Optional Modules & Connectors

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### ▶ RightFAX OCR Router

The RightFAX OCR Router uses optical character recognition technology to scan the first page of an inbound fax for recognizable strings and match it to a corresponding routing table. The fax is then delivered to the appropriate mailbox.

#### **Ideal for small numbers.**

This module is designed to offer small companies or departments (50 or fewer employees) a reliable inbound routing alternative that can be less expensive than purchasing individual DID numbers, easier to use than assigning DTMF extensions, and less labor-intensive than manual routing.

### ▶ RightFAX OCR Converter

With this module, fax documents are no longer static images. Using optical character recognition, faxes are scanned for recognizable characters and converted into editable document files that users can import into any application.

#### **No-compromise conversion.**

They can then work with the document, just as they would with a native application file. Because the module is installed on the server rather than on each client, desktop performance is not compromised. Advanced features like auto-flip and de-skew help to ensure accurate conversion every time.

► **RightFAX PDF Module**

Take advantage of what has become a corporate and government standard for universal document formats: the PDF format.

**There is no limit.**

Because PDF files can be generated from virtually any application, there is no limit on the type of faxes that can be sent from RightFAX with this module. A variety of conversion options ensure that PDF files are converted to fax format accurately every time. In addition, this module can interpret Adobe PostScript® documents and convert them to fax format — useful for Mac or graphic-intensive enterprises.

► **RightFAX TeleConnect Module**

RightFAX TeleConnect is a telephone-based interface that provides an additional fax access mode for users — especially those who work remotely or travel frequently. RightFAX is the first developer to offer this telephone access technology.

**Fax list retrieval by phone.**

Remote users can check to see which faxes are waiting for them, either by full list or by type, and specify which ones they want to receive.

**Adjustable fax options.**

Users have control over how faxes are handled while they are away: They can forward faxes to another fax number or person; they can have another network user receive notification of faxes; and they can enable auto-printing so a colleague can take care of their faxes.

**Multilingual support.**

Up to 10 concurrent languages per application.

## RightFAX Optional Modules & Connectors

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### ▶ RightFAX Docs-on-Demand Module

This fax server-based document retrieval system, exclusive to RightFAX, combines two “on-demand” systems: fax-on-demand and Web fax-on-demand. Fax-on-demand lets people with touch-tone phones request documents directly from the fax server. Web fax-on-demand lets them retrieve fax documents from a Web site.

By uniting these two systems, the RightFAX Docs-on-Demand module makes commonly requested items — forms, data sheets, training documents and other such materials — more accessible to your company’s customers, employees, business partners and others, 24 hours a day. And, it provides an easy-to-manage, centralized storage library for company information.

#### **Multiplexed application and multilingual support.**

You can operate more than one fax-on-demand application, with up to 10 concurrent languages per application.

#### **Money-saving control features.**

Administrators can control the cost of sending out long faxes by limiting the number of documents per call. You can set parameters to one call or two calls, or let callers choose.

#### **Web fax tools.**

Sample CGI scripts let you fax-enable your Web site to automatically fax Web pages to customers; to list documents in a library and allow online viewers to select specific documents; or to send an e-mail message through a RightFAX e-mail gateway to people who have requested faxes.



▶ **RightFAX SNMP Alerting Module**

Large, multi-server environments that have standardized on SNMP alerting systems require RightFAX servers to proactively send alerts related to system failures, or warnings to an automated network management tool. The RightFAX SNMP Alerting module integrates with customers' existing infrastructures for centralized problem detection and management.

**Enhanced control in critical situations.**

Provides SNMP access to status data from a RightFAX server. It also issues SNMP alerts on behalf of the server, and allows services to be stopped and started from a management application. Sample alerts include: Critically Low Disk Space, Probable Line Failure and Single BoardServer Down.

**Broad compatibility.**

Status data and alerts can be monitored by any SNMP-capable management application, such as OpenView™ Network Node Manager from Hewlett-Packard.

▶ **RightFAX Document Management Connector**

This connector integrates fax functionality with document management applications, such as DOCS Open® from PC DOCS. Working faster and more efficiently, users can send faxes directly from Microsoft Word and Corel® Word Perfect via DOCS Open. The connector also attributes and validates document billing codes between DOCS Open and RightFAX. Native integration between DOCS Open and RightFAX expands the power of both the fax server and the document management system.

## partnership



### RightFAX Training

#### Maximize your investment.

RightFAX training gives you the skills to optimize your RightFAX solution, with a wide range of programs available for technical and administrative personnel, as well as system users and resellers. Classes are conducted at the RightFAX professional training center, on a regional basis in major cities throughout the United States, or a customized course can be held at your location. Visit [www.rightfax.com/training](http://www.rightfax.com/training) for the complete course offering. For training outside North America, please contact your local RightFAX distributor.

### RightFAX Global Engineering and Support

#### Expert service.

We offer the service and technical support you need — whether by telephone, e-mail, or the Internet — to keep your RightFAX solutions running smoothly and efficiently from installation onward. Choose from a complete range of support plans to provide the exact level of service you need, up to 24 hours a day, 7 days a week, 365 days a year. Whichever plan you choose, rest assured that you will receive expert technical support from experienced RightFAX engineers.

In addition, RightFAX Professional Services provide specific expertise in implementation, enhancement and maintenance of your RightFAX solutions. You can think of our technical consultants and support personnel as extensions of your own IT department.





For all the info you could possibly need, including the RightFAX reseller nearest you:

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