



West Seattle  
Chamber of Commerce



# THE Bulletin

News from the West Seattle  
Chamber of Commerce

Volume LXXIX • No. 6  
January 31, 2001

## WSSC Mission Statement

ADOPTED SEPTEMBER 28, 1998

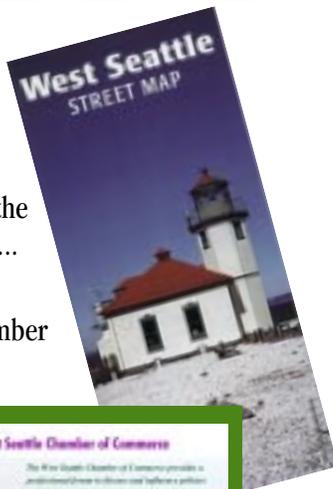
*The West Seattle Chamber of Commerce provides a professional forum to discuss and influence policies and programs affecting business and social climate.*

*Our leadership, services and advocacy strengthen the economic welfare of businesses in West Seattle and ensure that the West Seattle peninsula is and always will be a great place to live, work, shop and play.*

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Page 7  
for  
Details!

## General Meeting

**Monday, February 12**

**Guest speaker:**  
**Paul Hirz**

*Volunteer Business Counselor  
and Past Chair of the  
Seattle Chapter of SCORE*

*See Guest Speaker Profile—page 5*

**Sponsored by:**  
**West Home Funeral  
Chapel**

**Services Group of America**  
4025 Delridge Way SW  
Monday, February 12, 2001  
from noon to 1:30 pm  
Networking from 11:30 am  
**RSVP 206-932-5685**  
Members \$10 Guests \$12



Area of Opportunity:  
**Small Business Support**

**Members with small  
businesses are particularly  
encouraged to attend this  
meeting!**

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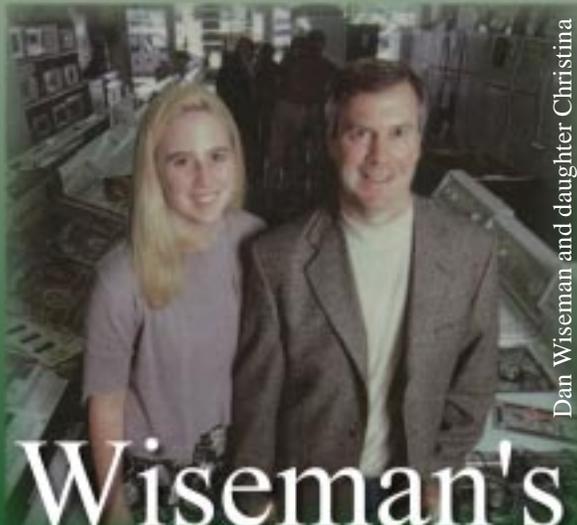


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# THE Bulletin

The **Bulletin** is published by the  
**West Seattle Chamber of Commerce**,  
PO Box 16487,  
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For membership, meeting or advertising  
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The WSCC **Bulletin** Staff:  
Jim Guenther • Bronwyn Edwards Cryer

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**PK MacDonald**  
*Executive Director*

**NEXT BULLETIN DEADLINE:**  
**Friday, February 16, 2001**

Please submit ALL contributions to editor  
Bronwyn Edwards Cryer  
Phone: 206 938-3820 • Fax: 206 938-3780  
Email: bron@sirensongweb.com  
PO Box 46457, Seattle WA 98146-0457



The West Seattle Chamber of  
Commerce is very pleased to  
announce the appointment of  
**P. K. MacDonald** as the new  
**Executive Director.**

Ms. MacDonald hails from the Kirkland Chamber of Commerce, where she has been actively involved for almost eleven years. A recent transplant to West Seattle, she has an impressive resume of credentials and accomplishments that should serve her well in her new position as Executive Director of the West Seattle Chamber.

Her background includes extensive experience in chamber membership sales and retention, as well as planning events of all sizes and focus, from committee meetings and board retreats to fundraising auctions, awards banquets, and her personal favorite—TASTE! Kirkland. During her tenure as Sales and Marketing Director for the Kirkland Chamber of Commerce, she was consistently recognized in the top 10% at the national level at the National Association for Membership Development Conference (NAMC) for her sales and retention efforts.

As Interim Director of the Kirkland Chamber, Ms. MacDonald was responsible for not only the day to day operation of the Chamber, but also maintaining visibility and involvement with the City of Kirkland as well as the Eastside Chamber Coalition and its various sub-committees.

Having worked in a small office environment where everyone wears "many hats," she has learned to prioritize and manage her time for maximum effectiveness. Her ability to multi-task is enhanced by her capability to stay calm, cheerful and polite even under extreme stress.

Chamber President Jim Guenther is very excited to welcome Ms. MacDonald to the Chamber's executive, and calls on all Chamber members to rally around her and help to make an outstanding community in West Seattle! •



*The West Seattle Chamber of Commerce wishes Desiree Tkach success in her new career and thanks her for the assistance she provided. She is currently in real estate school and hopes to work in that field after getting her license. Desiree says she looks forward to continuing as a Chamber member and remaining involved in its activities. She will be heading up the Committee for this year's Harbor Tour—last year's Harbor Tour Silent Auction was a great success thanks to Desiree's efforts.*

*Good luck, Desiree!!*



## President's Corner

Jim Guenther, *President*

February, the month of love and Valentines!—a great time to reflect on all we love about our community. We have many things to fall in love with here in West Seattle.

Our business community is constantly changing and improvements being made. On a brief tour, here are some I noticed... In the Alaska Junction, tiles prepared by individuals express things people love about this peninsula. Capers has completed a major addition, enhancing their ability to broaden service to their customers. Easy Street Records has added a lunch facility to treat their patrons. Linda's Flowers has relocated in the Admiral Junction to the properties at the corner of Admiral Way and California Avenue where Besaw's Carpet used to be. Down the Admiral Way hill to the west is a beautiful area we all love called Alki—or Seattle's Coney Island. A stroll down Alki Avenue finds Christo's—a new restaurant with great food. The Point has changed to the Lighthouse Grill. Starbucks and Tullys have recently been added to the landscape. We are fortunate to have such a lovely area in our midst—represented by a lovely, active zone director, Fran Civile.

As we amble our way south along the beautiful shore of Puget Sound, we see the Fauntleroy business district with the addition of The Saffron Cow—a collage of business activity—lunch, dinner, deli, pastries, furniture sales (their door can be bought!), produce and drinks. A unique and exciting concept in merchandising. I love it! At California and Morgan, there is a new pizza/pasta and sandwich restaurant called Abbondanza Pizzeria. Sue Lindblom, our resident Director-at-Large notes construction taking place between Morgan Street Thriftway and the Texaco station to the south (formerly 7-11).

Love has happy and unhappy sides—we are saddened to see Findings closing as a store—but happy for the people wanting to retire. Boca still sits vacant waiting for a business wanting a lovely place at the beach, and several properties at the Alaska Junction remain empty.

West Seattle is very fortunate to have so much by way of parks and open space, shorelines and passive areas. It is very easy to relax and find opportunities to get ourselves away from everyday pressures. This assists us in having interactive neighborhoods that remind us of the "Old Days." People recognizing neighbors on the street, in restaurants, shops, the post office, grocery stores, etc. Knowing people is caring for people which makes West Seattle a very caring area.

The West Seattle Chamber membership loves West Seattle and wants everyone involved in continuing to enhance its assets.

HAPPY VALENTINES DAY, WEST SEATTLE.

## February CALENDAR

- 8 Finance Meeting**  
7:30 am, Charlestown Street Cafe, 3800 California Ave SW
- 8 Membership Meeting**  
3:30 to 5:30 pm, Town Hall, 4750 California Ave SW
- 12 General Meeting**  
Noon to 1:30 pm • Networking from 11:30 Services Group of America, 4025 Delridge Way SW • Members \$10/Guests \$12
- 15 Business Connection**  
6 to 8 pm, Mac MacDonald's home, 2035 Sumner Ave, West Seattle
- 21 Executive Meeting**  
8 am, Charlestown Street Cafe, 3800 California Ave SW
- 26 Business Meeting**  
Noon to 1:30 pm • Services Group of America, 4025 Delridge Way SW

For information on Transportation Meeting, please contact John Musgrave at 206-937-1055

## March CALENDAR

- 8 Finance Meeting**  
7:30 am, Charlestown Street Cafe, 3800 California Ave SW
- 10 Chamber Photoshoot**  
10 am sharp. Welcome to West Seattle Sign. Details on parking, etc next month.
- 12 General Meeting**  
Noon to 1:30 pm • Networking from 11:30 Location TBA • Members \$10/Guests \$12
- 14 Membership Meeting**  
3:30 to 5:30 pm, Town Hall
- 15 Business Connection**  
6 to 8 pm, Sponsored by Quid'nunc, 4306 Oregon Street, Seattle
- 21 Executive Meeting**  
7:30 am, Charlestown Street Cafe, 3800 California Ave SW
- 26 Business Meeting**  
Noon to 1:30 pm • Services Group of America, 4025 Delridge Way SW

### April 5: Areas of Opportunity: Chamber to the Public

7 pm • Services Group of America  
More details in next month's issue  
Note incorrect date in last month's issue!

# General Meeting

**Monday February 12**

from Noon to 1:30 pm  
Networking from 11:30 am

Special guest speaker  
**Paul Hirz**

Sponsored by  
**West Home  
Funeral Chapel**

at Services Group of America  
4025 Delridge Way SW

RSVP Chamber office  
206-932-5685  
Members \$10, Guests \$12

## Volunteers needed !

The **American Cancer Society** needs your help! Make a difference in your community by becoming a part of the **Relay For Life** planning committee. This group of volunteers will plan and direct the West Seattle **Relay For Life** that will take place this summer in **West Seattle**. The Relay is a 24-hour walk/run event, put on to increase public awareness of cancer prevention, while raising money to support patient services, education, advocacy, and **vital cancer research** in King County!

**For information on how to get involved, please call  
Anna Shaffer at  
425-741-8949  
or 1-800-729-5588.**



*As part of the Chamber's Areas of Opportunity initiative, Ken Olsen, anchor of the Small Business Support Committee, encourages anyone who owns their own business or would like to, to plan on attending. Check out the website at <http://www.sba.gov>. If there is an SBA program that is of interest, Mr. Hirz will be there to answer your questions.*

## Guest Speaker Profile: Paul Hirz

*Volunteer Business Counselor & Past Chair,  
Seattle Chapter of SCORE*

**SCORE is a national organization sponsored by the U.S. Small Business Administration.**

Paul Hirz, our guest speaker at the February 12 General Meeting, will explain both organizations during his presentation.

After obtaining an engineering degree from Iowa State University, Mr. Hirz spent most of his career in sales and marketing and general management. He has worked for Caterpillar, two Caterpillar dealers, WABCO Construction & Mining Equipment, and most recently at NC Machinery, the Caterpillar dealer in Washington, Montana, Alaska, and Magadan, Russia.

International business is Paul Hirz's passion. He has lived in Brussels and worked in a total of 50 countries. Last year he worked as a volunteer for 30 days in the Ukraine, counselling a small business. During the coming spring, he will be going to St. Petersburg and Moscow to do business training and counseling.

Mr. Hirz will speak to us about "Small business resources and the starting point for success." •

## Welcome New Members

**Salomon, Smith, Barney** • *Contact: Kane Phillips*  
33400 - 9th Ave S, Suite 100, Federal Way WA 98003-2607  
Phone: 800-533-5660 Extension 9971 • Fax: 253-874-9999  
Email: [kane.r.phillips@rssmb.com](mailto:kane.r.phillips@rssmb.com)  
Website: [www.ssbpcs.com/kane\\_phillips](http://www.ssbpcs.com/kane_phillips)

**Accounting Services Proprietor CPA**  
*Contact: Joan Frydenlund*  
9855 Marine View Drive SW, Seattle WA 98136-2731  
Phone: 206-932-2222  
Email: [jfry@att.worldnet.com](mailto:jfry@att.worldnet.com)

**Carr & Associates** • *Contact: Alan Casebere*  
2316 - 49th Ave SW, Seattle WA 98116  
Phone: 206-932-8447 • Fax: 206-933-2831  
Email: [healthwize4u@earthlink.net](mailto:healthwize4u@earthlink.net)

## Be Seen!



**People are asking about the next Chamber photo. Here's an opportunity for you and your business to be seen on the newsletter masthead and website.**

**We will be shooting the new Chamber photo on Saturday March 10, 2001 at 10 am.** There are about 30 people in our current photo. We'd like to see 100 in our next one!! Please mark your calendars and stay tuned for further details. If you know FOR SURE that you are unable to attend at this time, please call Bronwyn Edwards Cryer at 206-938-3820. We have set up an alternative date for those who can't be there on the 10th and we will digitally "cut and paste" the second group into the main photo.

This photo will appear on the new edition of Bulletin Mastheads, beginning in May 2001. It will also appear on the new website.

Raining? No problem. Bring a small and colorful umbrella, as well as suitable props from your business. Watch next month's Bulletin for details on parking and access to the sign.

## Bulletin Masthead Ads: Going Fast

Last month we published our first call for advertisers for the new Bulletin mastheads (inside front and inside back covers). They're going fast, folks! Of the 8 available spaces we have sold four. Price is \$500/ad, or \$41.67/month, which will appear in 12 editions of the Bulletin. In addition, the back page space currently occupied by Olsen's Pharmacy will be split into two ads, the same size as the inside cover ads, for \$550/ad.

### *First Come, First Served!*

Your check to the WSCC guarantees your space. Additional artwork charges are applicable if you would like your ad designed for \$60/hour. Contact Bronwyn Edwards Cryer at 206.938.3820 for more information, or email Bron at bron@sirensongweb.com

## SEATTLE SCHOOL LEVY ELECTION Don't forget to vote! Tuesday, February 6

Two levies are on the ballot: the Educational Programs and Operations Levy (a renewal levy that is presented to voters every three years) and the Building Excellence Phase II Levy, which would generate funds for renovation of Madison Middle School and improvements at Chief Sealth High School; fund increases in both elementary and middle school capacity; provide a permanent home for the Secondary Bilingual Orientation Center; continue technology support to schools; and pay for a new student information system. If you or members of your family wish to register to vote in future elections, you may do so at the West Seattle or Delridge Neighborhood Service Centers.

**Time:** 7 a.m.-8 p.m. polls are open

**Place:** See your voter ID card

For more information about polling places or to request an absentee ballot, call King County Records and Elections at 296-VOTE or go to

[www.metrokc.gov/elections/](http://www.metrokc.gov/elections/) on the Web.

## NORTHWEST FLOWER AND GARDEN SHOW Wednesday, February 7-Sunday, February 11

With everything from beautiful gardens to marketplace vendors to free seminars, the 13th annual Northwest Flower and Garden Show is sure to have something to pique your gardening interest. The Seattle Chinese Garden Society, which is building a classical Chinese garden adjacent to South Seattle Community College, and dozens of other organizations will have display gardens. Commercial and educational exhibits are also part of the show.

**Time:** 9 a.m.-9:30 p.m. Wednesday-Saturday

9 a.m.-7 p.m. Sunday

**Place:** Washington State Convention Center  
8th Avenue & Pike Street

For more information about the garden show, call 789-5333, e-mail [info@gardenshow.com](mailto:info@gardenshow.com) or go to [www.gardenshow.com](http://www.gardenshow.com) on the Web.

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Welcome to the West Seattle Chamber of Commerce

The West Seattle Chamber of Commerce provides a professional forum to discuss and influence policies and programs affecting business and social climate.

Our leadership, services and advocacy strengthen the economic welfare of businesses in West Seattle and ensure that the West Seattle peninsula is and always will be a great place to live, work, shop and play.

## Our New Website Goes Live!

[www.wschamber.com](http://www.wschamber.com)

### Communications Committee Report

Bronwyn Edwards Cryer, Committee Anchor

True—www.wschamber.com has always been up and running. But as a Chamber we weren't committed to taking care of it. So it fell behind from lack of input and attention from us, the members, and nobody took the time to deal with it.

We now have a new website that needs a whole lot of work. As stated on our home page, "This is a work in progress and we ask for your patience and feedback." The website belongs to all of us, and we have all kinds of plans to make it work well for our Chamber. We will build it incrementally, while taking care to keep it current. This is a huge priority for the Chamber, as more and more people depend on their computers for information. To say nothing of how important our image will appear to potential members—an interesting and informative website will be an asset to our organization.

Communications Committee members are working now on researching and providing the missing sections. I would particularly like to thank Peter Richards, Dana Keller, Irene Stewart, Janet Smith and the Executive Committee for their support. Others will come forward with ideas and recommendations, and I'm all ears. There is much to be done, including launching our metatags (words and phrases that will attract the attention of people searching on the web) and getting our database up and running so that members and their services can be sought.

This month will be the first time our newsletter is posted on line. Our monthly meetings and important calendar dates are up. Ideas are in the pipeline to provide webpage services for members while generating a little "web capital" for our site's maintenance. Thanks to everyone for their feedback, keep it coming, positive and negative so we can fix the problems. Onward, one step at a time... •

Please email me, "the webmaster," if you have input, would like to make some suggestions, would like to (heaven forbid!) volunteer to do some research, discover any errors (I know there are some dead links which need "sealing off"), or just want to say you like it (which REALLY helps my attitude)!!!! :-)

[bron@sirensongweb.com](mailto:bron@sirensongweb.com)

### Education Committee Report

Sue Lindblom, Committee Anchor

Some of us met January 17 and did some great brain storming and planning. We are very excited about joining forces with the four high schools in the area along with Junior Achievement to help enrich the job shadowing and internship programs that are being run. There's not enough information for businesses in West Seattle to understand what is really available for the students in our area. We will have speakers at our April 9 meeting to better explain the programs as they are now and how we, as chamber members, can give a helping hand.

We are also in the talking stages with the high schools to determine how best to use money we raise in our education fund. Scholarships have been given in the past, but the idea of grants to schools for special projects has much appeal also. We will keep you informed. We have no scheduled meeting coming up. If you wish to assist us or would like to sit down and talk, give me an e-mail. If you read this it means you're interested in our youth.....come join our committee!!

Please email Sue if you are interested:

[illusions1@bigplanet.com](mailto:illusions1@bigplanet.com)

#### April General Meeting:

*Don't miss our special report on Chamber involvement with the local high schools and Junior Achievement. Speakers will discuss how job shadowing and internships have grown and will grow even more with the collaboration of these three groups.*

*No one person can do a whole lot, but if a lot of us do a little we can make a difference!*





## Have a Heart Fundraiser

### Illusions 8th annual Have a Heart Day fundraiser is **Sunday February 11.**

This year all money raised will be split between **WS Helpline** and one of our staff and her son who were brutally attacked Thursday January 11 in her home (details below). All cuts are \$25 and hours are from noon to 5.

### Illusions Hosting Benefit Dinner at West Seattle Eagles

Staff of Illusions Hair Design will be hosting a benefit dinner at the West Seattle Eagles on Saturday, February 24 from 5:30 - 7:00 pm to benefit their colleague Naomi Dixon. She and her son were brutally attacked January 11 and both suffered injuries—Naomi has broken hands and will not be able to work for two or more months. All profit will go to the Naomi Dixon Fund. Dinner is a great buy at \$7 with country ribs, all the fixings, a surprise dessert and vegetarian alternate main entree. You may purchase tickets ahead of time at Illusions or by calling 206-938-3675.

Anyone who is unable to attend the dinner but would like to make a donation to this fund can do so through the Washington Mutual fund account (#380 302 6471). If you would like to donate food or other supplies to the dinner effort, please contact Sue Lindblom at 206-938-3675.

## Thanks.

*Sincere thanks to the **Fauntleroy Community Club** for their \$50.00 donation to the Chamber.*

*A special thank you to **Janet Smith** from **Elderly Solutions** for rewriting/ updating the **WS Membership Brochure & marketing materials** for the Chamber's membership packets.*



## Zone 5

**Bruce Butterfield, Zone 5 Director**

Zone 5 includes zip codes 98136 and 98146 within the City limits; Morgan Junction, southern Beach Drive and Lowman Beach, Fauntleroy, Arbor Heights and The Arroyos. Bruce Butterfield serves as President of the Fauntleroy Community Association and our Zone 5 Director, and submits the following:

The new year brings new businesses to Zone 5 for each of us to enjoy. Who knows better than a Chamber member, how important it is to enjoy and support each other... especially in our beginnings. Here are a couple tasty new Hot Spots:

#### INTRODUCING: **Abbondanza Pizzeria**

Just south of the Morgan Junction Starbucks at **6503 California Ave SW**. Fresh and Creative are two words coming to mind here. Create your own pasta, fresh sauce or pizza to either take-out or enjoy in their dining area, with a little wine or beer. Top it off with dessert, Cappuccino Pie, homemade Italian cheesecake or a half dozen others delectable treats. Plan a small meeting here and try something new!

#### FEATURING: **The Saffron Cow**

“Let’s meet at The Cow” is a phrase often heard in Fauntleroy.

The Saffron Cow, new October is already becoming a regular stop for many locals and the word is spreading. Come here to relax on cushy couches among antique wooden furniture and enjoy friends of new and old. Owners Kristen Hladecek and Giles Jeffery serve hearty home-style food for those with a busy lifestyle who would rather stop and pick up a nice take home meal than rush home after work to start kitchen duty. Knedlicki and zelli, (dumplings and cabbage with pork, duck or goose) and Yorkshire pudding are family favorites they share almost daily. Fresh made-for-you sandwiches and hot soup, ready when you are-perfect for a quick lunch and plenty of tables and seating to eat there.

Casual and rustic with high ceilings, large windows and interesting treasures to discover, (even most of the antique furniture is for sale.) This converted Fauntleroy grocery store has a new life and really brings out the charm of this early 1900’s brick building. **The Saffron Cow, at 9261 45th Ave SW.**

(You’ll have to ask Kristen for the story behind the name-there’s only so much space here.) Follow Fauntleroy past the ferry dock and curve up SW Wildwood Place and turn right at the stop sign, next to the Original Bakery. Also new and just before the corner, next to the Fauntleroy Salon is a photography studio and Wildwood Floral and Gifts.

FERRY TRAFFIC queue lines are splitting hairs and tempers! On certain days, the ferry line splits away from Fauntleroy Way SW and extends down 47th SW and Lincoln Park way from the Texaco station... all the way to Beach Drive. The narrow arterial becomes a hazard for anyone using the roadway, not to mention concern if an emergency vehicle needs access to the area. The Fauntleroy Community Association is working with neighbors to find solutions to the problem. If you have personal stories, concerns or ideas about the problem or would like to help with the solution team, please contact the FCA at PO Box 47087, Seattle, 98146-7087 or email at [FauntleroyHomes@aol.com](mailto:FauntleroyHomes@aol.com).

*Zone 5 Report is continued on page 9*

Zone 5 Report continued from page 8...

**S O L D!** People were **ON THE MOVE** in 2000 with 900 home sales in West Seattle reported by the Northwest Multiple Listing Service. The 112 sales in Zone 5, ranged from \$158,000 for a 2-bedroom cottage in Arbor Heights to \$1,500,000, on the water at Endolyn, (sold in two days). The average time to sell was 28 days, the average price, just over \$280,000.

In **LAND USE** actions, 2001 will see a new community garden near the tennis courts north of Lincoln Park, The Kenney Home plans an expansion and more parking is coming for the West Seattle Thriftway at California & Morgan. Interesting details concerning each of these are coming, but we better wait for next month for that. In the meantime, **ENJOY** West Seattle. Get out and explore a new park, business or neighborhood you'd like to learn more about. See ya soon, Bruce.

Bruce Butterfield, Prudential Northwest Realty  
206-932-2400 or  
Bruce@BruceButterfield.com

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[www.quidnunc.net](http://www.quidnunc.net)

## Zone 3

**Fran Civile, Zone 3 Director**

*Alki Gift Basket Services*  
206.937.5110



A new business, Dermalove, owned by Susan Love is providing a wonderful array of services at Belli Capelli Salon, 4701 SW Admiral Way (206 932-6910). Susan Love is a licensed cosmetologist/clinical esthetician offering clinical facials, microderm-abrasion, light peels and acne treatments for adolescents or adults; free consultations and at-home appointments are available.

The Admiral Theater is complaining about poor attendance they believe attributable to the lack of parking. Members at the ACC meeting expressed concerns about keeping our historic theater operational. One of our board members intends to discuss the theater's problems with the manager.

Tony Fragada, Alki Community Council president, hopes to focus our community's efforts "on achievable projects that capitalize on the confidence, trust and power built by neighborhood action." A transportation subcommittee has been formed and this month's ACC meeting hosted Neil Peterson, President of Mobility Inc. doing business as Flexcar. Flexcar has over 1,000 members in Seattle and is the fastest growing and the largest car-sharing company in America ([www.Flexcar.com](http://www.Flexcar.com)). This wonderful concept has been operational in western Europe for a few years now; it's a very practical and affordable program. I believe the Chamber membership would be interested in having this guest for a general meeting program.

A Metro representative was at our meeting also to answer questions about Metro's plans for better service to the Alki area; no real changes are considered until September... maybe! We heard some good news about the water tax though; a representative of Greg Nickels office told us that there is operating money (\$587,000) in the budget for this year—Greg hopes that service can be started mid-year and kept operating year around for at least one year of continuous service to allow for a thorough evaluation of the service and a decision on whether it should become permanent. This would depend on the Parks Dept. allowing the use of Seacrest dock. Greg also has an item in the 2003 budget and has secured federal grants to build a permanent dock. There are additional problems to be solved though: the Seacrest wood dock is usually removed in winter and Harbor Avenue residents are complaining about the extra cars taking up their parking!

## Business Connection

**Thursday, February 15, 2001, 6:00 to 8:00 pm**

The next Business Connection meeting (substitute Party) takes place at the home of Mac MacDonald. Like Business Connection meetings (substitute Parties) before it, it promises to be an outstanding evening of networking (substitute Partying) and luring potential Chamber members to discover the more social nature of our Chamber. Great people and great atmosphere are a given. Members pay \$10 and invite a guest (potential Chamber member) for free. Sarah LaLande of Edward Jones Investments is this month's sponsor. Address: 2035 Sumner Avenue SW.

# Got a Dream? Grow It Here: The Next Installment

**PLEASE MARK YOUR CALENDARS:**  
*Thursday evening, April 5*

In April the West Seattle Chamber of Commerce will host the second phase of its Areas of Opportunity Roll-out. Last November we presented our Areas of Opportunity to the Chamber. The enthusiasm generated at that event continues in the initiatives taken by many committees: the search for (and subsequent hiring of) a new Executive Director by our Administration Committee; the new Website by the Communication Committee; a guest speaker on small business invited by the Small Business Support Committee; some great networking and developments, including guest speakers at the April General Meeting initiated by the Education Committee; more new members and new printed materials thanks to the efforts of the Membership Committee. This week I heard talk of an Economic Development Symposium planned for the fall. "The Dream" continues...

In April, we will "go public," inviting the West Seattle community at large to come and learn about our endeavors. Last month we incorrectly published the date for the event as Sunday, April 8. (Somewhere along the line either the President's wife or the newsletter Editor misread a "5" for an "8" so we apologize for the misinformation.) Please MARK YOUR CALENDARS for Thursday evening, April 5.

Our goal is to generate interest and support in our Areas of Opportunity, promoting participation and membership—and a good turn-out at this event will strengthen our organization and enable the successful accomplishment of its mission.

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- Over a three year period we generated \$1.8 million in profit for a forest products company.

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## City Supports 4 West Seattle Neighborhood Projects

The Department of Neighborhoods (DON) has announced four Neighborhood Matching Fund awards totaling \$35,400 to neighborhood groups in West Seattle. The project groups will carry out specific neighborhood projects that they have initiated.

As part of the Neighborhood Matching Fund program, each award will be matched by the community's contribution of cash, volunteer labor, or donated goods or services.

Local projects include:

- The Homestead Community Land Trust will receive a \$10,000 award, which they will match with \$21,782 in community contributions, to create a community land trust pilot project in the Delridge neighborhood. The project will allow the neighborhood to save a three-bedroom, classic bungalow-style home located at the site of the future Delridge branch library by relocating it to a vacant lot two blocks away. The home will be renovated and sold to a low-income family, who (through the Community Land Trust model of ownership) will own the home but not the land under it.
- The Neighbors of Riverview Playfield will receive a \$10,000 award, which they will match with \$5,832 in community contributions, to design bike and walking paths that connect the Riverview Playfield and green space to South Seattle Community College property, and create paths to 16<sup>th</sup> Ave. SW & SW Morgan.
- The Morgan Community Association (MoCA) will receive a \$10,000 award, which they will match with \$5,000 in community contributions, to hire a landscape architect to develop a vegetative management and trail plan for the upper portion of the Lincoln Park Annex. The plan shall address how the area will be developed to improve site access, create view corridors, trails, and a seating area.
- The West Seattle Junction Association will receive a \$5,400 award, which they will match with \$9,400 in community contributions, to purchase flower baskets that will hang from new pedestrian lights that have been installed in the Junction business district. Low-growing shrubs will be added to the new streetscape to improve pedestrian safety and create a unified appearance, enhancing the recently completed Sidewalk Improvement Project and improving the Junction's visual image.

"The Neighborhood Matching Fund has been an extremely successful tool for community building and has leveraged major contributions for public projects from private sources," says Jim Diers, director of the Seattle DON. •

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Dear Friends,

We are glad to be a part of the West Seattle community.

We are overwhelmed by your support and appreciation for what we have accomplished.

The best to you this year.

Paul, Connie and  
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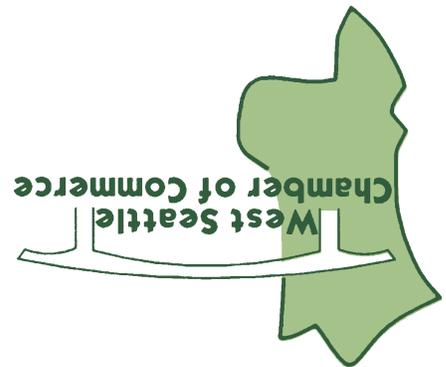
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