

TEE OFF FOR THE KIDS!



Once again, it's time for the Atlanta Ronald McDonald House Golf Classic.

Over the past six years this event has raised in excess of \$455,000. These funds have helped provide much-needed housing for over 32,000 families of critically ill and injured children being treated at local hospitals.

We promise another unique golf experience that will be enjoyed by all and will help raise a significant portion of the annual funds needed to operate the two Atlanta Ronald McDonald Houses.

Join us at Harbor Club for two wonderful days on the links and help critically ill and injured children and their families.

You will experience a special golf event and help support our worthy cause at the same time.



TONY RAFFA
Chairman

KIP MERCER
Tournament Director

COMMITTEE

Bob Allen
Judy Allen
Stephanie Baim
Zane Cooper
Sandy Engberg

Kimberly Hauser
Pat Hauser
Sandy Kirkley
Brian Matthews
Paul Messer

Linda Morris
Becky Sharp
Richard Sparkmon
Stacey Strom
Bob Ward

Tony Raffa
Tournament Chairman

Kip Mercer
Tournament Director

Benefactor Sponsorship - \$3,500

Sunday, April 29

- Overnight accommodations
- On-course sponsor signage • Lunch & refreshments on the course • Private golf tournament
- Cocktails, dinner by Low Country Barbecue, auction, raffle, entertainment and tournament wrap-up with Low Gross/Low Net Awards

Monday, April 30

- On-course sponsor signage • Continental breakfast
- Tee gift package • Golf tournament-scramble
 - Lunch and refreshments on the course
 - Reception: cocktails & hors d'oeuvres
- Presentation of awards & prizes including: Low Gross/Low Net Awards • Raffle drawing

Premier Sponsorship - \$10,000

Become a Premier Sponsor and enjoy these additional benefits

- Logo placement or company name on all McDonald's Restaurant trayliners in the Metro Atlanta Area for 30 days.

Estimated Exposure: 2,520,000

- Logo placement on outdoor billboards in Metro Atlanta. *Twenty* posters and *one* billboard.

Total Showing: 7,239,000.

Average daily showing 517,000

- Logo placement on tournament scoreboard.
- Mention in all tournament Publicity.

APPLICATION

Company _____

Address _____

City _____

State _____ ZIP _____

Telephone _____ FAX _____

Contact Name _____

Title _____

e-mail address _____



Player 1 _____

Handicap _____ Shirt Size _____ Sun dinner yes no
Overnight yes no

Player 2 _____

Handicap _____ Shirt Size _____ Sun dinner yes no
Overnight yes no

Player 3 _____

Handicap _____ Shirt Size _____ Sun dinner yes no
Overnight yes no

Player 4 _____

Handicap _____ Shirt Size _____ Sun dinner yes no
Overnight yes no

Overnight accommodations available for players only.

MEDIA SPONSORS



The Atlanta
Journal-
Constitution



Complete application and mail with your check made payable to the
Atlanta Ronald McDonald Houses

MAIL APPLICATION TO:

Tony Raffa, Chairman
Atlanta Ronald McDonald House Golf Classic
792 Houston Mill Road, Atlanta, GA 30329

404-315-1133
Fax 404-315-7873
www.armh.com

Tax deductible portion of the \$10,000 donation is \$8,720.
Tax deductible portion of the \$3,500 donation is \$2,220.

TITLE SPONSOR

ingles



April 29 & 30, 2001